

1973

OFFICIAL



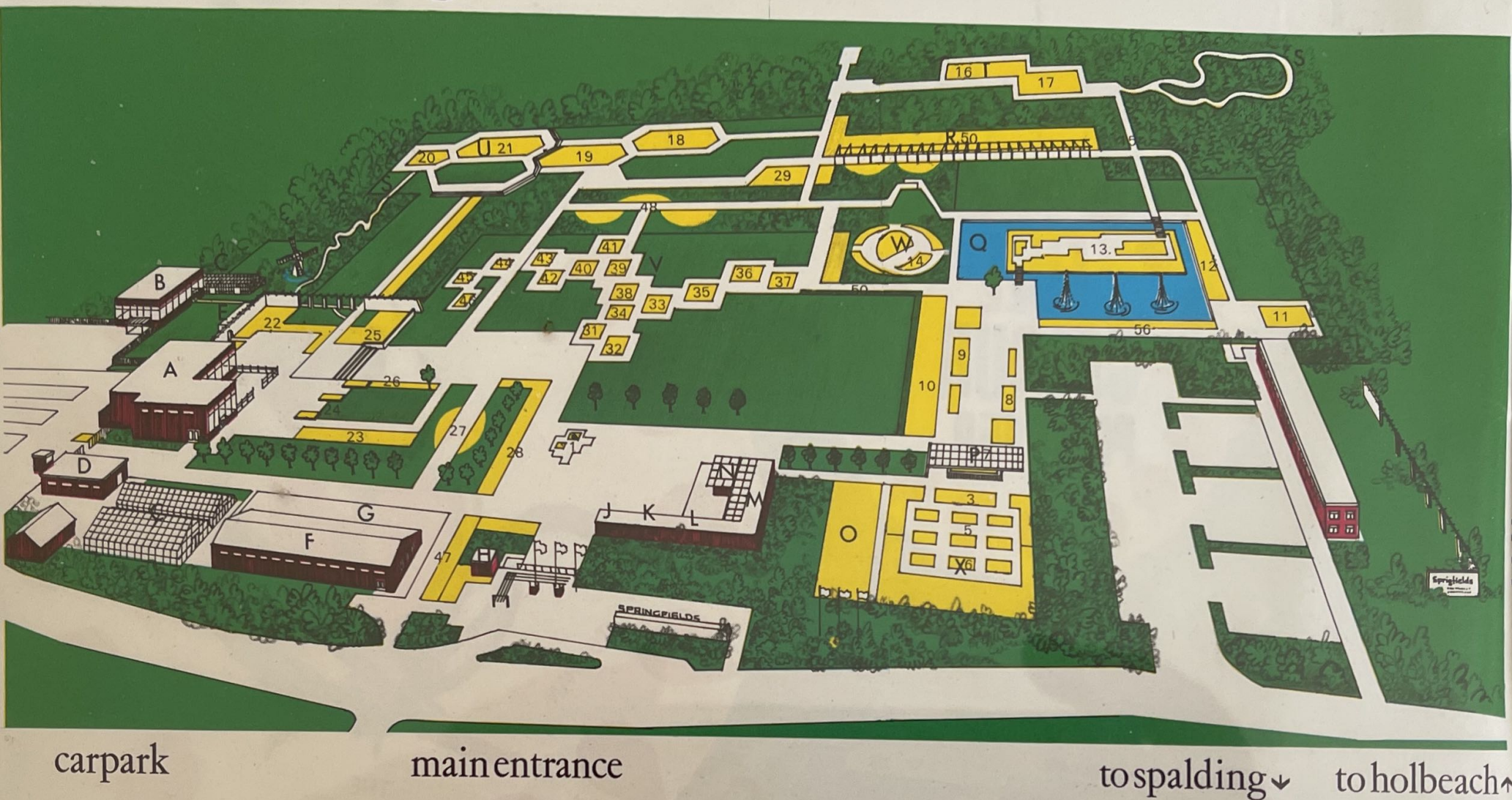
spalding

LINCOLNSHIRE
ENGLAND



SPRINGFIELDS & FLOWER PARADE SOUVENIR GUIDE BOOK

MAP OF Springfields



A RESTAURANT
B CAFETERIA
C GLASSHOUSE
D TOILETS AND FIRST AID

E AVIARIES
F GARDEN SHOP AND GARDEN CENTRE
G FLOWER KIOSK

H TICKET OFFICE
J INFORMATION BUREAU
K SPRINGFIELDS ADMINISTRATIVE

OFFICES
L TUCK SHOP
M SOUVENIR SHOP
N PHOTOGRAPHIC KIOSK

O MODEL GARDEN
P PERGOLA
Q LAKE
R COLONNADE
S WOODLAND

WALK
T WOODLAND GARDEN
U SUNKEN GARDEN
V FLOWER MEADOW

EXHIBITORS

W.O.—Wholesale Only

R.—Retail

1. Associated British Bulbs. W.O.
3. Pennygate Bulb Co. Ltd. W.O.
5. William Dekker Ltd. W.O.
6. Broadleigh Garden. R.
7. Holland County Federation of Young Farmers Clubs
8. Lingarden. W.O.
9. Groom Bros. Ltd. R.
10. J. Parker (D.B.) Ltd. R. & W.O.
11. H. K. Braybrooks (Cowbit) Ltd. W.O.
12. Stassen Ltd. R.
13. Spalding Bulb Co. Ltd. R.
14. Walter Blom & Son Ltd. R.
15. Spalding Bulb Co. Ltd. R.
16. F. B. Secrett (Truro) Ltd. W.O.
17. Lingarden. W.O.
18. H. Prins Ltd. W.O.
19. Matth. Verdegaaal (Peterboro') Ltd. W.O.
20. Wallace & Barr Ltd. R.
21. British Horticultural Co. Ltd. W.O.
22. Hortico Ltd. R.
23. Groom Bros. Ltd. R.
24. Mayflower Gardens. W.O.
25. Dom Seeds Ltd.
26. The Lincolnshire Daffodil Society
27. F. B. Secrett (Truro) Ltd. W.O.
28. Grampian Growers.
29. The Daffodil Society. W.O.
31. Mayflower Gardens. W.O.
32. C. Slooten Ltd. W.O.
33. S. L. Culy Ltd. W.O.
34. O. A. Taylor & Sons Ltd. W.O.
35. G. Darley & Sons. W.O.
36. R. Silberrad & Sons Ltd. W.O.
37. Boston College of Further Education
38. The South Holland Growers Club.
39. H.H.C. Rigby. W.O.
40. Glenside Nurseries Ltd. W.O.
41. Gee Tee Bulb Co. W.O.
42. F. F. Goose & Sons Ltd. W.O.
43. William Dekker Ltd. W.O.
44. E. J. Gotobed & Sons. W.O.
45. J. & L. K. Braybrooks Ltd. W.O.
46. J. & L. K. Braybrooks Ltd. W.O.
47. Spalding Bulb Co. Ltd. R.
48. Lowland Bulb Co. Ltd. R.
49. E. H. Houghton Ltd. W.O.
50. Jersey Bulb & Flower Growers Association Ltd.
54. Isle of Ely College & Horticultural Institute.
55. Mrs. J. L. Richardson.
56. Lowland Bulb Co. Ltd. R



Tulipan the Tulipman



W FLOWER VALLEY
X SPECIES BULBS
Y GARDEN
GLASSHOUSE
Z MILL WALK

MAGNIFICENT Springfields



Tulipan the Tulipman

In 1972 Springfields celebrated the introduction of the Tulip to Europe from Turkey 400 years ago. We were privileged to receive a visit from the Ambassador of the Turkish Republic, H. E. Zeki Kuneralp who was accompanied by his wife. To commemorate the 400th Anniversary and the Ambassador's visit, His Excellency unveiled a statue of Tulipan the Tulipman.



The Architect Sinan said that this monument had been made by him in the mastership period. The monument was made upon order of Kanouni Souldan Souleiman whose name was Splendid as per the European Historiographer and was opened on 16th August 1556. At the inauguration ceremony Sinan took from the Monarch the Golden Key of the Mosque. The Mosque has two minarets with three balconies and two others with two balconies each. The reason for these numbers is the following: Souldan Souleimah was the 4th

monarch after the Conquest of Istanbul so he built four minarets. In the same time was the 10th monarch of the Ottoman Empire and so ten balconies were built. The area of the Mosque is 63 x 93m. The diameter of the cupola is 27m and 47m high. There are 138 windows in the Mosque adorned by wonderful glass. There are two gold plated candlesticks near the alter (apsis). The echo of the Mosque has been arranged according to the acoustic regulations. In front and behind the Mosque are the mausoleums of Kanouni and Sinan.

Springfields - **WHAT THERE IS TO SEE**



"Spring, the sweet Spring, is the world's pleasant King". An Elizabethan poet said it first. We



say it again as we welcome you to Springfields where Spring reigns supreme. Sometime this

THE FLOWER MEADOW



year we'll meet our 1,000,000th visitor. In 8 short years 20 acres of fenland have been transformed into the lakes and lawns, wooded

THE AVIARIES



walks and vistas before you. All created as a superb setting for the beautiful bulbs of spring,

THE FLOWER VALLEY



unmatched in colour and variety. But Springfield isn't just a spectacle to admire. It is



created round the simple idea of beds of bulbs such as any gardener might choose for his

THE WOODLAND GARDEN



home. So, as you wander through the tulips—Queen to King Spring—and all the million bulbs set for your delight, note the varieties



which catch your gardening fancy. Advice is always at hand to help you plan your own

THE RESTAURANT & CAFETERIA



mini-Springfields. There's so much to see as you wander at will. Last year our guardian of



the gardens, Tulipan the Tulipman, was unveiled by the Turkish Ambassador to com-

THE LAKE

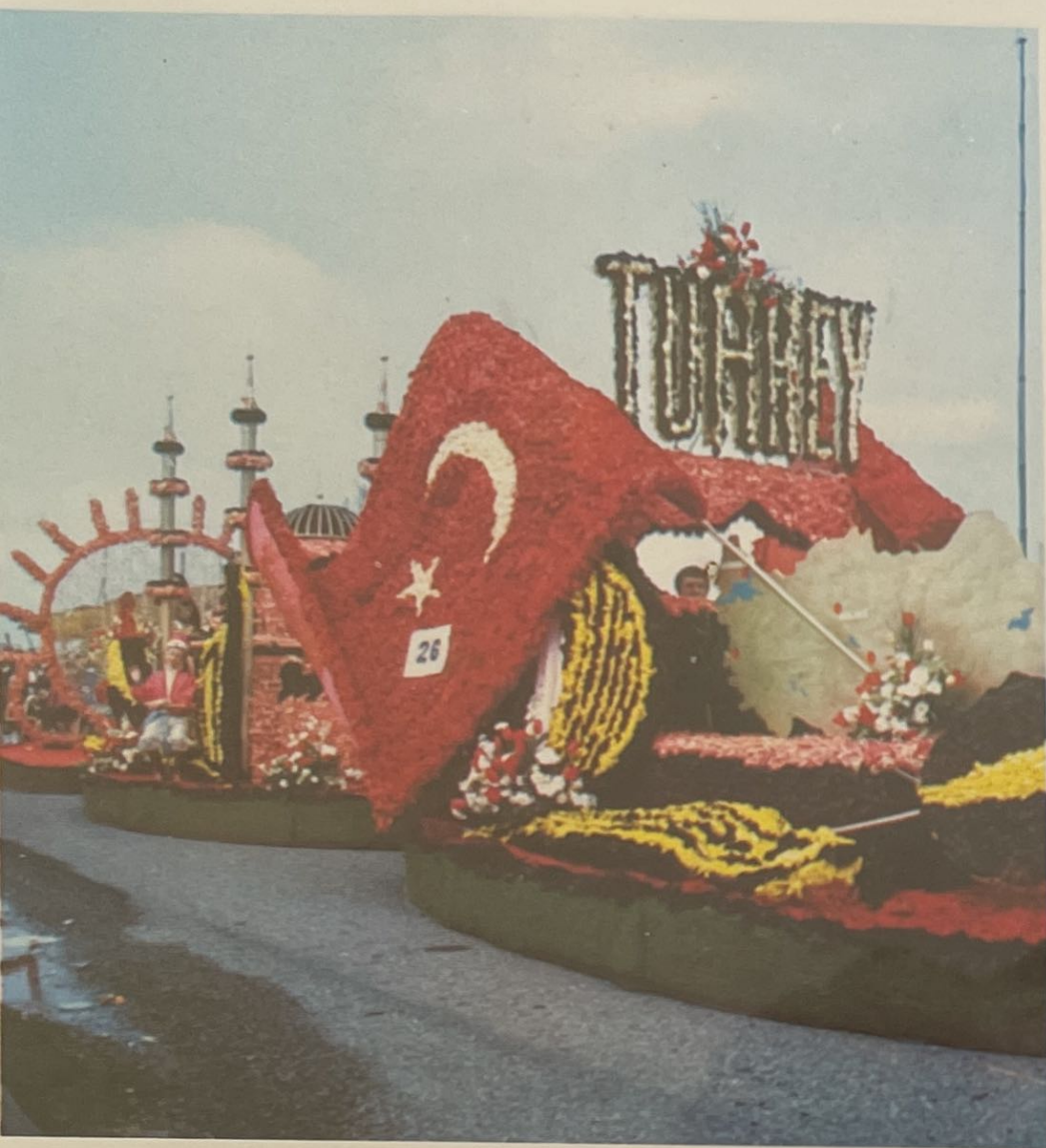


memorate the 400 years since the Tulip came to Europe from the Turkish Empire of Sultan Souleimen. Many give him a friendly pat as

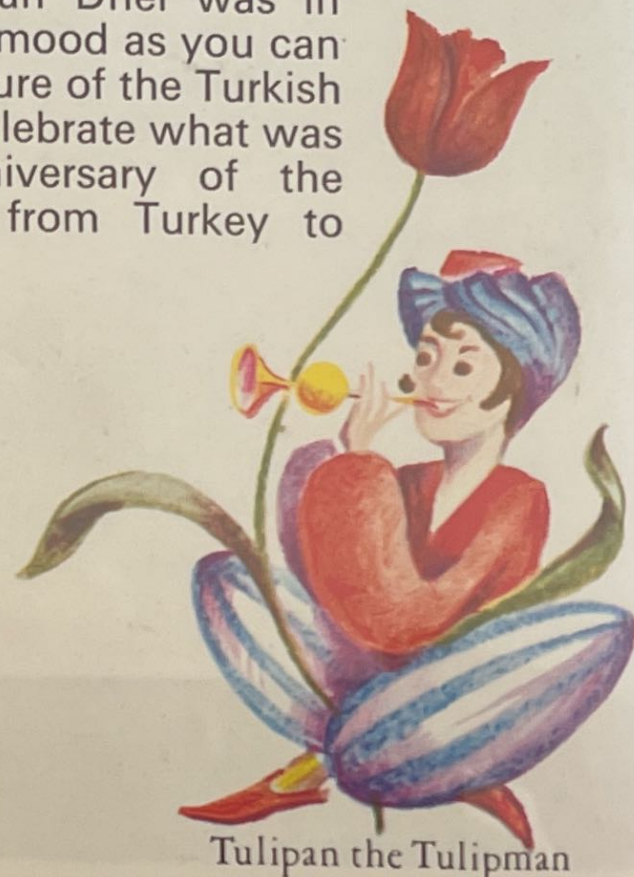


they turn away right, towards that magnet for the connoisseur—the model garden and exhibition of bulb species.

TURKEY ON PARADE



SPALDING FLOWER PARADE 12th MAY 1973. It's Spalding's 15th Flower Parade. Organised by The South Holland (Lincolnshire) Horticultural Association of the Spalding branch of The National Farmers' Union, it's the biggest yet, and we hope the brightest and best. In 1972 designer Kees van Driel was in frankly romantic mood as you can see from the picture of the Turkish float—there to celebrate what was the 400th Anniversary of the Tulip's coming from Turkey to Europe. This year the aim is to give special pleasure to the thousands of children who come with their parents on this truly family occasion. So the theme is "Children's Hour", and the designer's



Tulipan the Tulipman

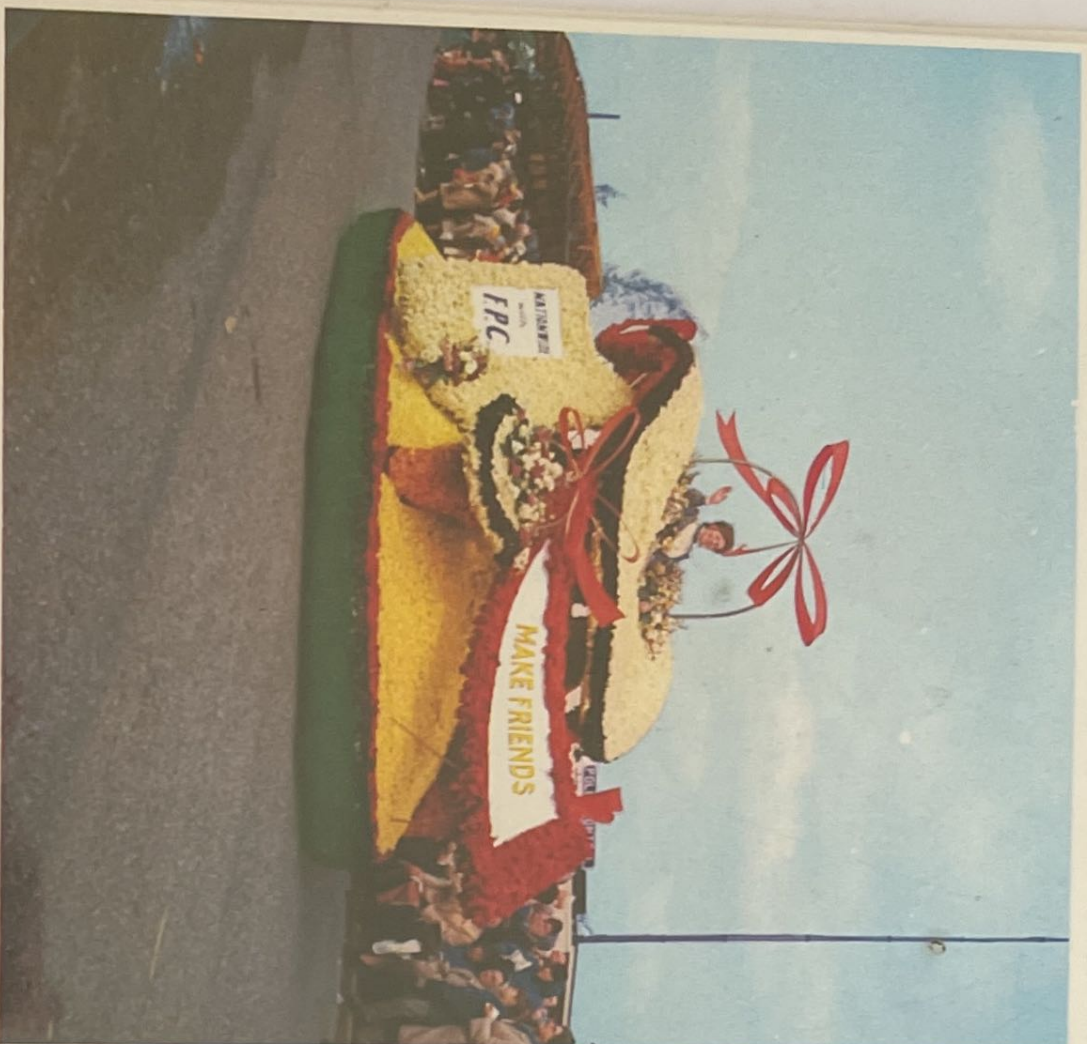


imagination has played round all the beloved characters of childhood. We hope you'll thrill



to the fantasies and fun in flowers created by the combined skill of many hands. The blacksmith

1973 THE 15TH. ANNIVERSARY OF THE FLOWER PARADE



interprets the designs into graceful but sturdy metalwork, a base for the straw matting where tulip heads are pinned by the thousands—with



outsize versions of ladies' hairpins. We can't count the numbers of flower heads used on the



floats in these 15 years, but 6 to 8 million are used most years and half a million heads went



into one spectacular float in a recent parade. It takes about a hundred heads to cover a square

DID YOU KNOW



foot of matting in the tight-packed fashion which adds so much to the impact of the fabulous designs. Dressing the floats is a rush job,

for if they are to remain fresh right through to Tuesday, decoration cannot start until two days



before the Parade. Then the giant Bulb Auction Hall becomes a hive of activity which only



ceases just before the Parade moves off. When the floats pass by in a kaleidoscope of colour,



pretty girls and waving hands, there's little enough time to take in everything before the next breath-taking creation comes along. That's



why visitors flock by the thousand into the Halley Stewart field, to view at close quarter, as



soon as the last float is safely home after the two mile, two hour, tour of the town. The float



and country craft exhibition remains open until late on Tuesday so that those who could not

THANK YOU FOR COMING



come to the Parade can enjoy some of the pleasure of it. We hope you'll enjoy your visit to Spalding in Tuliptime, whether you come early,

or late, or on the Great Day itself. We feel our Springtime festival is truly unique in Britain and are glad that you have shared it with us.

TULIPAN WELCOMES THE 1,000,000 VISITOR



Under the pergola the way leads to our lakes and fountains. Beyond lies the fine colonnade and



one of the hidden delights of Springfields, the woodland walks and gardens. Through the

THE PERGOLA



colonnade and the eye turns left to the richly-hued Flower Meadow, and right to the formal gardens. From the sunken garden the way



through the Mill Walk (where water birds beguile) leads to a Springfields special — the



old. In the variety glasshouse, redesigned this year, Spring comes early here in the perfection of over 300 different tulip varieties.

THE VARIETY GLASSHOUSE



Plot. Glasshouse Exhibitors. 1973 W.O. Wholesale
R. Retail
A. J. & L. K. Braybrooks Ltd. W.O.
B. Spalding Bulb Co. Ltd. R.
C. H. K. Braybrooks (Cowbit) Ltd. W.O.

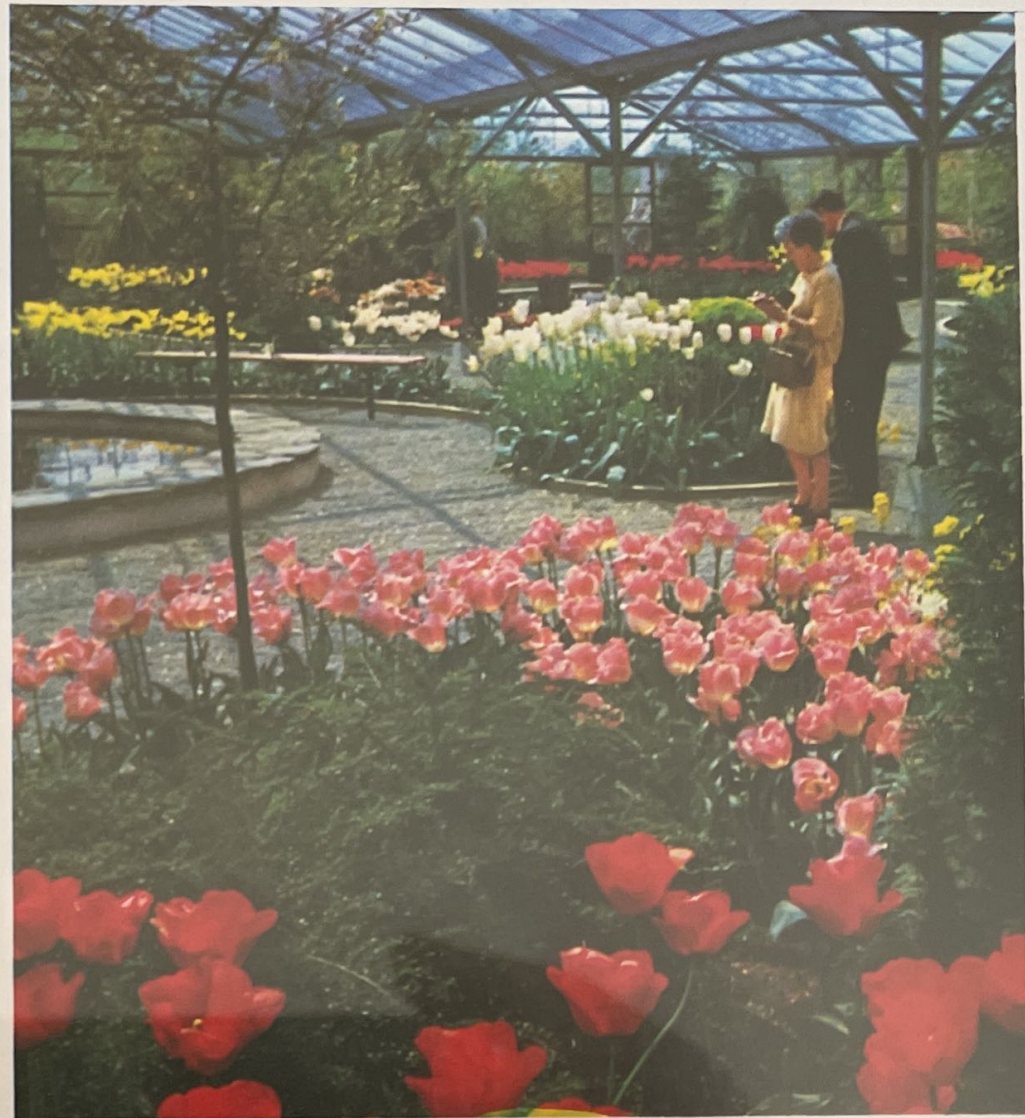
D. Mayflower Gardens. W.O.
E. Lingarden. W.O.
F. Geest Industries Ltd.
G. Spalding Bulb Co. Ltd. W.O.
H. J. Parker (D.B.) Ltd. R. & W.O.

I. G. Darley & Sons. W.O.
J. E. H. Houghton Ltd. W.O.
K. Glenside Nurseries. W.O.
M. Associated British Bulbs. W.O.

THE GARDEN GLASSHOUSE



Plot. Garden Glasshouse Exhibitors 1973.
1. Matth Verdegaal (Peterboro') Ltd. W.O.



Our lightning tour is done but every visitor will find their own more lingering way via the vistas which delight the most.

HOW TO GROW YOUR BULBS



Tulips and daffodils are among the easiest flowers to grow. The first thing to remember is that with bulbs, as with everything else, you get what you pay for, so obtain your bulbs from a reputable source. For effective flowering no tulip bulb should be smaller than 10cm in diameter and daffodil bulbs should be double-nosed and of hen's egg size. Any well-drained soil, the lighter the better, will grow good bulbs. Plant in October/November for tulips, September for daffodils, making sure the bulb rests firmly on the soil. On heavy land a little sand under the bulb will help drainage. A good general rule is to plant at roughly two or three times the diameter of the bulb—measuring from the top of the bulb to the surface. For best effect plant large tulips and daffodils at least 5 to 6 inches apart and smaller tulips not less than 3 to 4 inches apart. To make sure your bulbs will flower season after season, pinch off the flower head as soon as it is past its best. The foliage must then be allowed to die down naturally. So if you must lift to make way for summer bedding plants, re-plant your bulbs in a shallow trench elsewhere in the garden until the foliage withers. Then carefully lift and dry thoroughly in an airy place, away from strong sunlight. When the tops are quite dry, they



can easily be removed. Then the soil should be brushed off, and the clean, dry bulbs stored in a cool, ventilated place until planting time comes round once more in autumn. So far we've been concerned with bulbs grown in garden beds but many people believe that daffodils are seen at their best when "naturalised"—grown in informal clumps in open grass or around shrubs or trees. To get the right "they've just grown there" effect, scatter the bulbs on the ground—and plant them where they fall. In a year or two each bulb will form a clump, which can later be lifted and split if you wish to increase the number of bulbs, or left indefinitely where they are. One point to remember is, with naturalised bulbs just as with those grown in beds, it is essential that the foliage should be allowed to die down naturally. So if you are planting in grass it must be left uncut until the bulbs have died down—which may mean until the end of June. So choose a site where you don't mind having long grass for a time.

A UNIQUE COLLECTION FROM THE DAFFODIL SOCIETY

Near the centre of the Garden The Daffodil Society have a series of plots planted with what is probably the most advanced collection of modern daffodils to be publicly grown and displayed anywhere in the world. The bulbs have been donated by connoisseurs and both amateur and professional breeders. Some of the bulbs are now being sold by specialist growers at fairly modest prices but other bulbs are still extremely rare and very expensive (in some cases more than £5 per bulb). Each year as the stocks increase so the price diminishes so that there is no reason whatsoever why some of these bulbs should not soon become available at popular prices. Points to observe in these daffodils of the future are the great substance and width of the petals which overlap and lie flat, also the improved "form" and not least the intensity and purity of colour.

If you are interested in modern daffodils, The Daffodil Society welcomes new members. Details are available at the Information Office.



Variety

Exhibitor

Notes



The objects for which The Springfields Horticultural Society is established are to promote the study and practice of horticulture in all its branches and in particular the cultivation and development of all varieties of flowers grown from bulbs or corms; to hold or assist in the production of displays and shows of horticultural produce of all kinds and of other products, machinery, utensils, implements, fertilisers, processes, chemicals and requirements

of all kinds which may be useful for the above purposes and to exhibit at displays or shows of any other Society. The Society also holds lectures and conferences calculated directly or indirectly to promote the study and practice of horticulture. The Society, furthermore, works closely with the Ministry of Agriculture, Fisheries and Food on experimental programmes concerning bulb diseases and treatment.



MAP OF SPALDING

EXHIBITION OF FLOATS
FLOWER PARADE ROUTE

SPRINGFIELDS
PARKING
SCHOOLS
INFORMATION CENTRE
PUBLIC CONVENIENCES



A151

A16

A1073



A16



Springfields

A 151

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