**APPENDIX C3 – Template for collaborative press releases**

**Press Release**

**Date: XX/XX/XXXX**

Images attached: 1. XXXXXXX © [South Holland Industrial Heritage] / Photographer’s name

2. XXXXXXX © [South Holland Industrial Heritage] / Photographer’s name

**Headline: XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX**

Copy here

[Paragraph 1 – crucial news in the first line. If the reporter only reads this one sentence you have told them what this release is about]

[Paragraph 2 – further detail]

[Paragraph 3 – quote from relevant representative of South Holland Industrial Heritage plus partners quote if applicable]

[Paragraph 4 – round up, where people can find out more, call to action – visit a particular weekend including dates/website to go to etc.]

**- ENDS -**

**For further press information and images please contact:**

XXXXX XXXXX on XXXXX XXXXXX or [XXXXXXXXXXX@xxxx.co.uk](mailto:XXXXXXXXXXX@xxxx.co.uk)

Or XXXXX XXXXXX on XXXXX XXXXXXX or [XXXXXXXXXXX @xxxx.co.uk](mailto:Jennifer.holsey@nationaltrust.org.uk)

**Notes to editors:**

For more information visit: [[www.spalding-industrial-heritage.co.uk](http://www.spalding-industrial-heritage.co.uk)]

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**South Holland Industrial Heritage**

[Detail the group of three sites and provide a brief introduction to each e.g. below]

**Moulton Mill:**

Moulton Mill is the largest surviving complete windmill in the UK at 100 feet high. It was built in about 1822 by Robert King. The site is open every Thursday, Friday, Saturday and Sunday, as well as Bank Holiday Mondays from 10pm until 4pm.

Admission prices by guided tour only:

* Adults £4.00,
* Concessions( over 60’s) £2.95,
* Children (5 – 16) £2.00,
* Under 5’s – free
* Family Ticket £10.00

**Pinchbeck Pumping Museum**

The Pinchbeck Engine is a restored, 20 horse-power, A-frame, low pressure, condensing beam engine, built in 1833. It is housed in the former pumping station and is an impressive reminder when we relied on the power of steam to drain the land. Each year, the Pinchbeck Pumping Engine lifted an average of 3,000,000 tons of water from the land, at a rate of 7,500 gallons per minute. That’s more water than four Olympic sized swimming pools every year. The site is open June to September on Wednesdays, Thursdays and Fridays from 11am until 4pm. Admission is free.

**Chain Bridge Forge**

Chain Bridge Forge is a living museum, led by volunteers. The building dates back to the mid 1700’s and has been in continuous use as a Blacksmith workshop. Visitors can enjoy blacksmithing demonstrations, taster days, and craft workshops. The museum also runs a community outreach programme through its portable forge. Chain Bridge Forge volunteers have also created an online local history collection, which boasts nearly 7,000 artefacts covering the South Holland area. The site is open Wednesdays and Fridays, 10am until 2pm, and every Sunday 11am until 3pm, from April to October. Admission is free.