

Gold piece Geest bananas from the Windward Isles. **Geest Foods** Marketing fresh produce with speed, care and total reliability.

Our biggest parade for years

As the new Chairman of the Spalding Flower Parade Committee it gives me great pleasure to welcome visitors to South Lincolnshire at Tulip Time to see our magnificent displays of flowers both in the Flower Parade and Springfields Gardens.

This is our 26th parade and the biggest we have staged for many years. The designs of the floats reflect the theme "Heritage" for which Britain is renowned.

I do hope you will enjoy your visit to Britain's tulip town and retain happy memories of your day. May I recommend to you the Halley Stewart Exhibition of floats and the Springfields Gardens who rely on your support and a visit will help to ensure their future success. Don't forget accompanied children are admitted free of charge.

Finally a word of thanks to all the sponsors of the floats, the



South Holland District Council, the Police, St John Ambulance Brigade and to the many organisations and firms, voluntary groups and individuals who by their efforts have provided another marvellous spectacle.

ROGER TAYLOR

Chairman, Spalding Flower Parade

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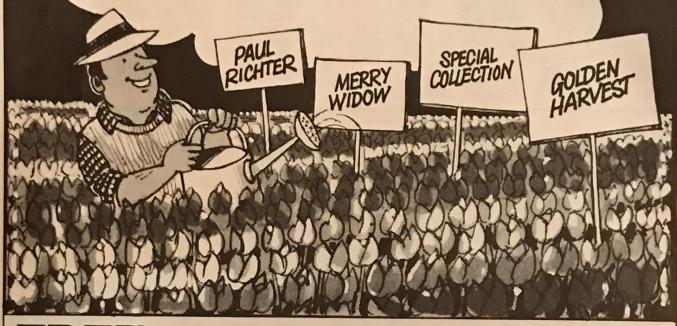
TULIP TIME 1984: Tulip Time is published by the Spalding Guardian, Priory House, The Crescent, Spalding, Lincs., in conjunction with Springfields and the Flower Parade Committee and printed by East Midland Litho Printers at Oundle Road, Woodston, Peterborough, London. Office: Mansfield House, 376-379 The Strand WC2. © East Midland Allied Press, 1984.



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numerous bulbs and plants, cultural hints and news of a free gift.

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Parade beats a big drum for Britain



Traditional Lincolnshire pork products by Geo Adams and Sons are part of Spalding's heritage and the company has been a keen supporter of the Flower Parade for many years.

Spalding Flower Parade will take place on Saturday, May 5, 1984, departing from the Halley Stewart Field in Winfrey Avenue at 1.30pm.

1984 is a year which has been made sinister by George Orwell's prophesies of forty years

But no "Big Brother" will be watching as we welcome you to make merry at our 26th Flower Parade — unless it's an avuncular policeman joining in the fun. This year we're beating the drum for beautiful Britain, for along with the British Tourist Authority we've chosen "Heritage" as our theme for the year.

There is the heritage of the earth — bulb growing in South Holland began about a hundred years ago — and the heritage of our country's institutions, and they have both provided a fertile field for the imagination of our float designer, Kees van Driel.

Look out for St George and the Dragon, Robin Hood, Britannia ruling the waves, John Bull, and Toad, Badger and Mole from Wind in the Willows, Stephenson's Rocket

and other examples of our rich — and sometimes dotty — national characters.

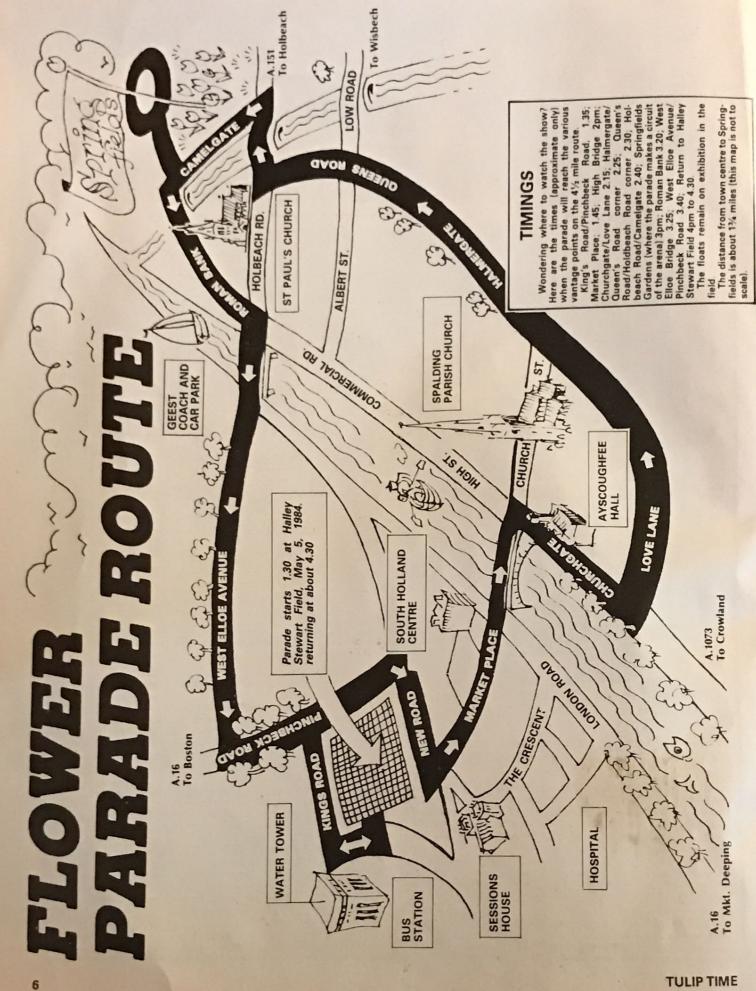
This is the biggest parade for five years, with 18 magnificent floats, including several new sponsors. The British Sugar Corporation, East Midlands Electricity, the Ancient Order of Foresters, Newholme Garden Centre from Pinchbeck, the Liverpool International Garden Festival and Spalding Parish Church are all newcomers getting over their message the floral way.

The "Merrie England" spirit will be helped along by

The "Merrie England" spirit will be helped along by medieval jesters and knights on horseback, stepping out in the parade by permission of Belvoir Castle, in company with Morris dancers and vintage cyclists — don't forget the bike is a British invention.

And as for the Romsey Old Cadets, the musical comics who clown their way round the 4½-mile route each year, goodness knows how they will interpret the "Heritage" theme. But we're betting it will be a toss up between Ancient Brits, covered in woad, or the kind of Sherwood Forest folk who would have caused Robin Hood to take off for the nearest town!

Here's wishing you a merry time in Spalding. We're pleased to welcome you to our great Spring festival.



ORDER OF PARADE, 1984

Spalding Flower Parade will leave the Sir Halley Stewart Field, Winfrey Avenue, at 1.30pm on Saturday May 5th. For their own safety spectators round the route are advised not to encroach on the roadway.

BELVOIR CASTLE JOUSTERS. Entered by Belvoir Castle, Grantham, Lincs.

2 DERBY SERENADERS SHOW BAND. Manager Mr A. Gilbert.

3 MISS TULIPLAND 1984
Entered by South Holland District Council, the leading float depicts Tuliptime and carries Miss Tulipland and her Deputy. These two charming young ladies have been chosen to represent South Holland during Tuliptime and the following twelve months. The six delightful young ladies all around the float have been chosen from the six local secondary

4 ENGLAND — HOME OF THE GARDEN
Entered by the English Tourist Board and the
International Garden Festival Liverpool '84. The English Tourist Board is celebrating England's garden heritage in 1984 with the world's premier horticultural event — the International Garden Festival in Liver-

5 ROMFORD ROYAL BRITISH LEGION BOYS' BAND AND CORPS OF DRUMS Secretary, Mrs J. Clapham.

6 GARDENING — THE GREAT BRITISH

Entered by Lingarden Ltd., Weston, Nr Spalding. Lingarden is a grower-owned co-operative which, since its formation almost twenty years ago, has become the largest bulb growing organisation in the world. Bulbs and flowers are grown on over 100 member farms totalling some 2,500 acres.

7 HERITAGE FROM HALIFAXEntered by the Halifax Building Society. It's rather surprising isn't it that the world's No. 1 building society should have its headquarters tucked away in the West Yorkshire countryside? But this is our heritage. We were formed in 1853 by a small group of thrifty Yorkshiremen, as they supped ale in the Old Cock Inn in Halifax.

Naturally, we are delighted to bring some of our heritage to you by way of a float highlighting all that's beautiful about the countryside.

8 HASLAND DRUM CORPS Secretary Mr C. Johnson.

9 CELEBRATING 700 YEARS

Entered by the Spalding Parish Church. In 1284 the monks of the Priory which once stood in the centre of our town built a splendid church for the people of Spalding. In this "Heritage" year, a special anniversary for St Mary and St Nicolas Church, let's join together to celebrate 700 years of Christian

10 CHUFFING BILLY
Entered by Spalding and District Young Farmers Club. Visits to police stations and telephone exchanges, talks on fire protection and home brewing, and carol singing for charity are just a few of the activities enjoyed by Spalding Young Farmers. Members construct and decorate their own float and provide refreshements for the thousands of visitors to the Sir Halley Stewart Field.

1 BREAKDOWN VEHICLE
Just in case . . .

12CITY OF NOTTINGHAM DRUM AND BUGLE CORPS

Commanding Officer Mr A. Parker.

13 "THE LAND . . . OUR HERITAGE
Entered by Holland (Lincs) County Branch of the National Farmers' Union. In South Lincolnshire we are engaged in a continuous harvesting process, potatoes, cereals, sugar beet, vegetables, flowers in-doors and out, and the weather plays in important part in this crop production. On the float you can see a pictorial representation of the sun which smiles on our efforts and produces the sort of harvest which

14 BRITANNIA RULES THE WAVES

Hentered by Midland Bank plc.

15 LONG SUTTON AND DISTRICT VETER-Secretary Mrs D. E. Ellis.

16 EASTWOOD ARCADIANS BAND Secretary Mr M. Machin.

1 7 AHEAD OF THE FIELD
Entered by British Sugar plc, ahead of the field as the country's leading sugar retailer. Silver Spoon sugar is made in 13 British Sugar factories in East Anglia and the West Midlands from beet grown on 12,000 farms. For nearly half a century British Sugar has kept up with technological advances in field and factory to become one of Europe's leading sugar producers.

18 MARCHING AND CONCERT BAND OF BRAINTREE

Band manager Mr J. Miller.

19 "SUPERTED'S PICNIC"
Entered by the East Midlands Electricity
Board, SuperTed is the cuddly bear used by the Board in publicity material and the float shows him and his friends enjoying a picnic. The teddy bear and the electricity supply industry have both recently celebrated their centenary and have demonstrated through their respective roles that they are now clearly part of our heritage.

20 CITY OF COVENTRY SCOUT GROUP MARCHING BAND Bandmaster Mr R. H. Nowell.

21 SUNSHINE IS YOUR HERITAGE
Entered by Newholme Garden Centre, Pinchbeck. Newholme have on display one of the best selections in the country, Baco Garden Room — Eden Continental — Crittall Highlight — Hall Silverline — Sun — Marley — Wessex — Capability Brown — are just some of the most modern conservatories that Newholme can fit your home. See also our show at

22 THE HERITAGE OF THE TRAIN
Entered by British Rail (Eastern). In 1829,
Stephenson's 'Rocket' took a little over two minutes
to go one mile. Now, British Rail's Intercity 125s take less than a minute to cover two miles! Stephenson to could never have imagined the comforts enjoyed by the modern rail traveller — but he would certainly have recognised the same dedication to excellence in the Intercity 125 that so clearly marked the 'Rocket'. Today's float pays tribute to both. 23 BREAKDOWN VEHICLE
Just in case . . .

24 ROMSEY OLD CADETS ASSOCIATION
Secretary Mr M. Tubb. Famous for their outrageous costumes and comedy routines. See them again on Sunday May 6th, at noon, Springfields Gardens.

25 JOHN BULL

The state of the See our advertisements on page 48 for details on how to order for your 1985 Spring display of flowers.

26 ELY CITY MILITARY BAND Secretary Mr M. J. Fletcher.

ENGLISHMAN'S HOME IS HIS 27 A ENG

Entered by the Geest Organisation. As with so many homes in Britain, this one is decorated inside and out with Geest houseplants, Geest bulbs and Geest shrubs. But Geest also supply millions of the bananas, apples, oranges and other fruits and vegetables which we all eat, and the Geest national distribution float makes eating it held. fleet makes certain it is all as fresh as can be.

28 VOYAGE OF DISCOVERY
What makes CIS windows the best? With over 15 years experience and more than 50 offices and showrooms, CIS doors and windows are made and fitted with expert care. Top quality products backed by the Pilkington Group, by a unique double warranty, by the G.G.F., AWA and BSI Kitemark. Entered by CIS-Pilkington.

29 THE BAND OF THE ANCIENT ORDER

30 150th ANNIVERSARY
Entered by Ancient Order of Foresters Friendly Society. The Foresters, one of Britain's largest branch Friendly Societies, which has more than 200,000 members in the U.K. They were established in its present form in 1834, and provide sickness and death benefits, endowment and other assurances, and many other facilities. The A.O.F. does much other benevolent work.

31 OUR HERITAGE — LINCOLNSHIRE PORK PIES

Entered by Geo. Adams Group of Companies. A warm welcome to you all to Spalding which in addition to presenting the Tulip Festival is also the home of George Adams who are famous for their Lincolnshire George Adams who are ramous for their Linconshire range of Sausage and Pie products. In addition to our factory here in Spalding we have two other factories in nearby Ruskington and Frampton. Our float this year "OUR HERITAGE — LINCOLNSHIRE PORK PIES" is particularly important to us as we approach 75 years in existence as a producer of QUALITY LINCOLNSHIRE products. COLNSHIRE products.

32 MELTON MOWBRAY TALLY HO'S

Secretary Mr A. Cragg. Sponsored by Leeds Permanent Building Society.

33 GEORGE AND DRAGON
Entered by the Leeds Permanent Building
Society. The Leeds' is the 4th largest building society
in the country. With assets of £5,000m and over 460
branches throughout the country. 1984 will be the 5th
time that 'the Leeds' has entered the Parade.



Official honour for the backroom boys..

These are the men behind the big show, the local bulb growers and other professionals who serve on the Flower Parade Committee.

Every year the committee has to make an "act of faith", a forward financial commitment of £75,000 to £100,000, without any way of knowing how the weather on Parade Day will affect the show's only sources of revenue — from admission charges to the float exhibition, from float sponsors and the sale of this Tulip Time official quide.

This year, to mark its vital role, since the first £1,000 event in 1959 to today's great parade, the Flower Parade Committee has been awarded the Worshipphy for oustanding services to Tulip Time.

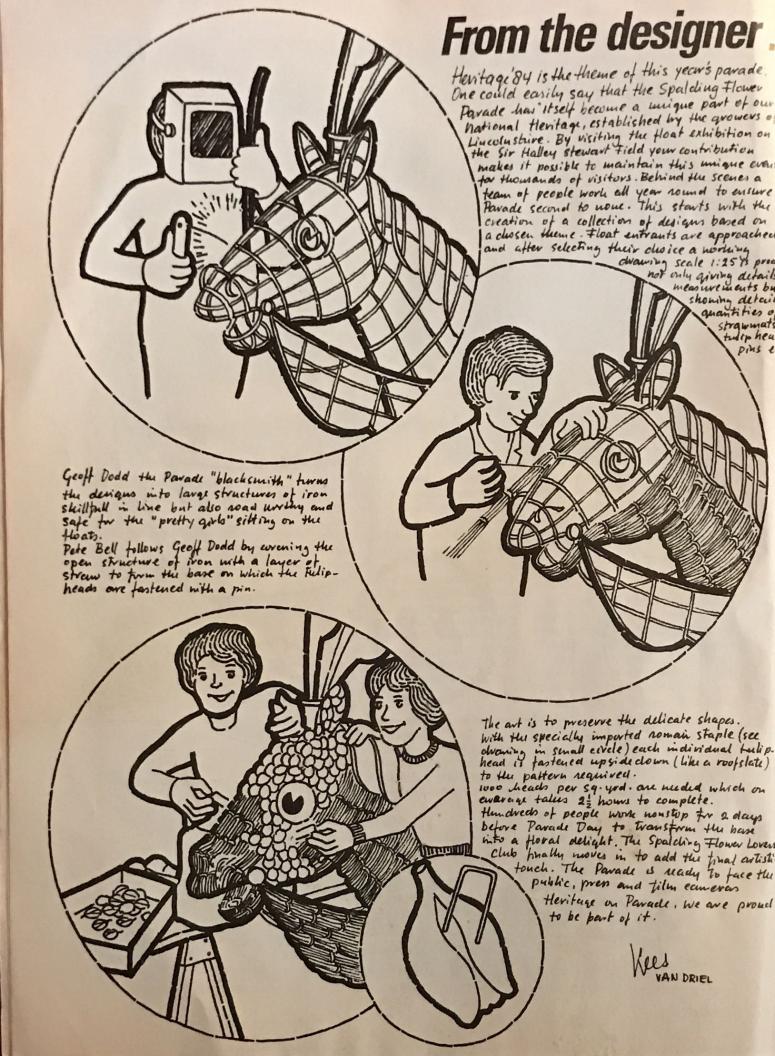
Committee chairman Roger Taylor will receive it, on behalf of members, at the district council's civic luncheon held on Parade Day at the South Holland Centre.

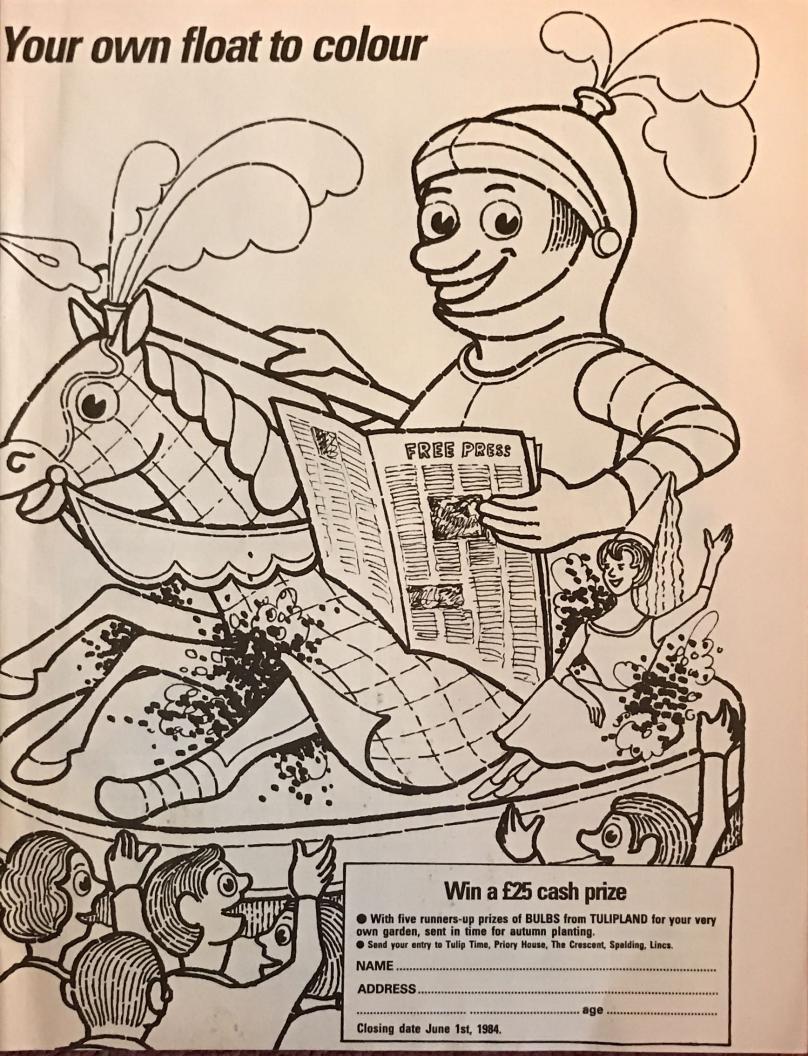
Flower Parade Committee members pictured are: front row, from left: Peter Atkinson (Parade organiser), Roger Taylor (chairman), Kees van Driel (parade designer). Back row: Jim Benton, Gordon Cummins, Bertie Wray, Douglas Braybrooks, Dick Hill, Brian Drury.

Other members are: Len Braybrooks, Reg Dobbs, Alan









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There are two Railcards. The £7 card gives you half-price Awayday travel. The £12 card gives you half-price Awaydays and Ordinary Singles and Returns. With either card you can take up to 4 children with you for £1 return each.

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As long as there is at least one child travelling, this Railcard enables up to 4 adults to travel at only half-fare (Ordinary Single, Return or Awayday Return) and they can take up to 4 children for only £1 each.

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Everyone between 16 and 23, and mature students, can travel at half the Ordinary Single, Return or Awayday fare with this Railcard! Minimum half-price fares of £3 Ordinary Single or Awayday and £6 Ordinary Return apply except during July and August, Saturdays and Sundays and Bank Holidays throughout the year and on all Mondays to Fridays inclusive after 18.00.

Full details and application forms are contained in the leaflets available from your local Station Ticket Office or rail appointed Travel Agent.

This is the age of the train





See the 1984

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The National Farmers' Union annual display of locally-grown flowers and produce always attracts admiring crowds to their stand in the Float Exhibition where the message "British is Best" speaks for itself.

Colourful floats — and lots more to see

Visitors in the know flock to the Halley Stewart Field in Winfrey Avenue, Spalding on Flower Parade Day to join the many hundreds who pay a modest £1 entrance fee (accompanied children under 16 are free) for a unique vantage point from which to see the show.

For there is a great deal to see on site from 10.30 onwards when the floats move in, and the bands begin to arrive.

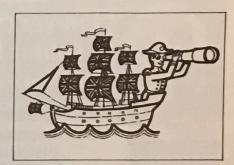
But the float exhibition is an exciting place to visit throughout the four days they are on view — this year the organisers are expecting the usual thousands of Parade Sunday and also large crowds on the Monday, which is Spring Bank Holiday.

Spinners and weavers, a potter, Lincolnshire pork products, plants and leather goods, old-fashioned sweet "fairings", country lunches and snacks provided by local Young Farmers' Clubs, all will be available on site. Along with informative stands manned by float exhibitors, the district council's tourist office and the Lincolnshire Free Press and Spalding Guardian.

On Parade Day a marching band entertains while the floats are out on the parade route and the famous NatWest Jazz Band will be playing for charity on Parade Sunday.

Admission to the Exhibition costs £1.50 on Sunday, £1 on Monday (OAP's 80p). On Tuesday, traditionally "pensioner's day", admission costs 60p for the over 60's, 70p for adults. Accompanied children are free throughout the four days.

And if your visit to Spalding is later in the week, from Wednesday, May 9, the floats (still worth looking at) will be parked on the arena at Springfields Gar-



To entertain you ...

A folk song and Morris Dancing group in Ayscoughfee Gardens, a fun castle and boys' brigade band near Springfields, fairground organs at two town sites, a girl's band in West Elloe Avenue, and the Royal Navy display of "HMS Broadsword" opposite the Town Hall — these are some of the attractions organised by South Holland District Council for Parade Day entertainment.

Round and about town, visitors will find posters featuring other entertainments available in parade week. These include: May 3: Spalding Folk Club, Maurice and the Miners (folk band), White Lion, Spalding, 8pm. Admission £1.

May 4: Stamford Brass Band, Family concert, South Holland Centre, 7.30. £1.50. £1. RSPCA Tulip Time disco, South Holland Centre, 8pm.

Out of town: Exhibition of Circus and Fairground Art, vintage lamps and models, May 5-7 at Mechanical Music Museum, Rutland Cottage, Whaplode St Catherine, 10am-6pm.



Busseponterior (1911)



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SPALDING HORTICULTURAL



Come and see us at our Nursery opposite the Springfields Restaurant. During 'Tulip Time' we're open daily from 10am-6pm offering you the very best in bulbs, pot plants, plant holders and accessories.



DAZZLING DISPLAYS

The Flower Parade, Tulip Time and Springfields march hand in hand to provide a dazzling display based on that most elegant and colourful of flowers, the tulip.

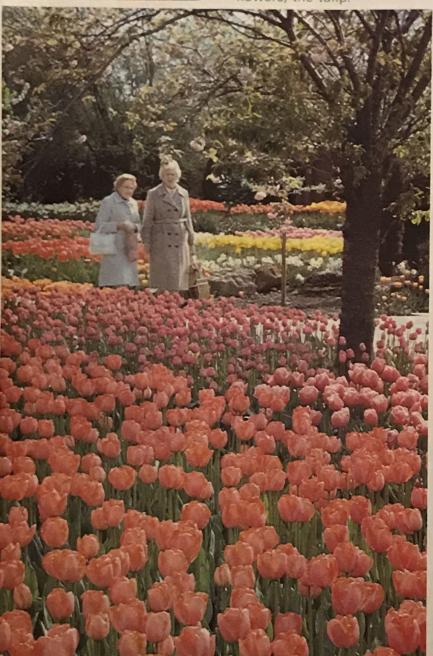
In Springfields gardens, 1½ miles from the town centre of Spalding, a leisurely day can be spent strolling round the flower beds where a multitude of tulip varieties, the long, the short and the tall so to speak, can be enjoyed in a delightful setting.

For those days when the sun doesn't shine its brightest, flower beds under glass provide an abundance of colour

and interest.

Tulips in the fields, however, have a shorter life in blossom, their heads being removed to improve the quality of the bulb which is the farmers' ultimate harvest later in the year.

The parade and various setpieces and mosaics, like those pictured on this page, are decorated with the surplus heads to the delight of hundreds of thousands of Tulip Time visitors to Spalding and district.







FLOWERS FOR FUN AND FANTASY

 PICTURES by Tim Wilson, Graham Corney and Drew Gardner

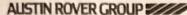




What thrills Flower Parade crowds most are the vivid colours of the tulips and the imaginative creations of designer Kees van Driel. The sponsors choose their float from a series of drawings based on the year's theme and prepared by Mr van Driel the previous autumn. Months of behind-the-scenes work goes into producing one of Britain's biggest tourist attractions.









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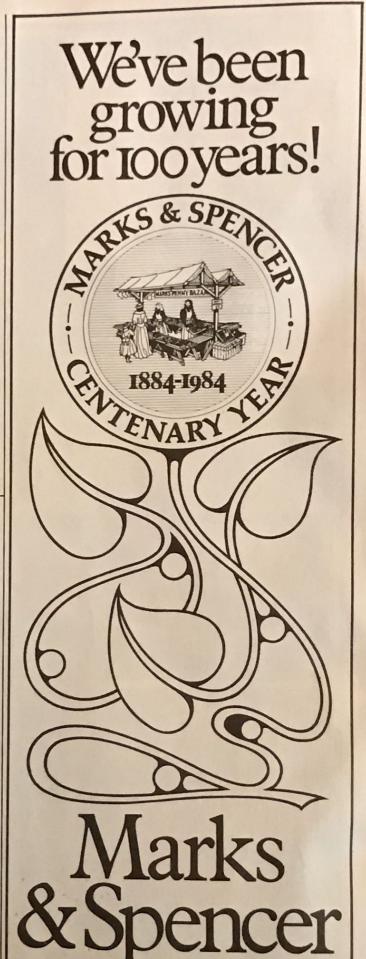
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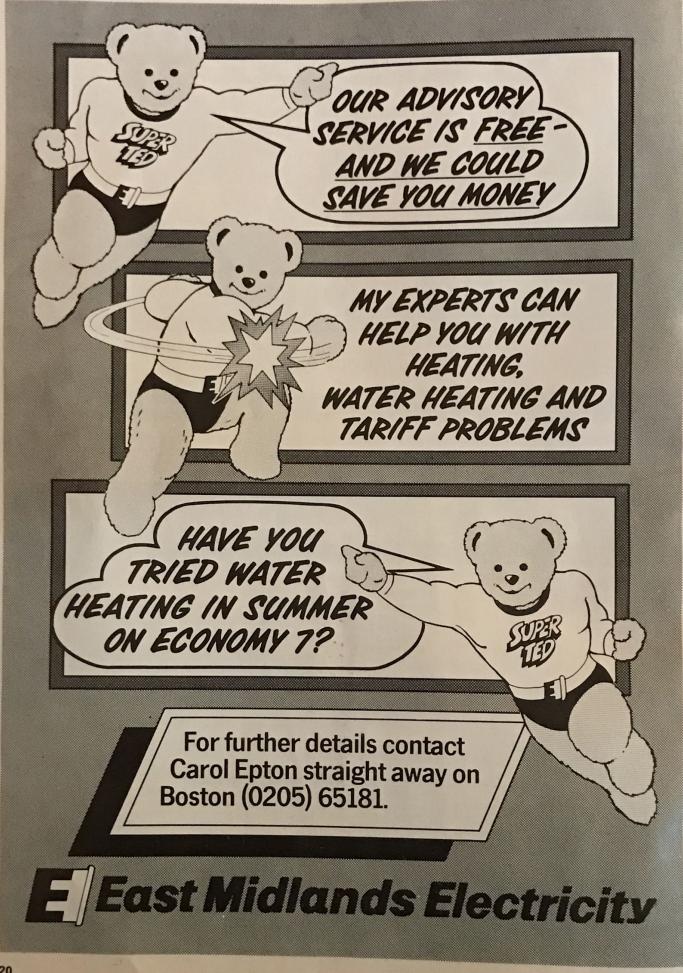
ONLY £4.25 for TWENTY

Photographed by expert and experienced photographers from some of the best vantage points on the Parade route, you are guaranteed an unrivalled view of the many magnificent and beautiful floats on either slides or photographs at the remarkable value of only £4.25 for a full set of 20.

1984 Flower Parade

Please send me the following: ORDER FORM p FLOWER PARADE — 35mm COLOUR SLIDES £ To: SPRING COLOUR PUBLICATIONS P29 FLOWER PARADE 1984..... SPRINGFIELDS P28 Flower Parade 1983 20 Slides @ £4.25 SPALDING, LINCS P27 Flower Parade 1982 20 Slides @ £4.25 Phone: Spalding 2878 FROM: SPECIAL OFFER 1 Name... FLOWER PARADE — COLOUR PHOTOGRAPHS Address. .E4 Flower Parade 1983 20 Photographs @ £4.25 SPECIAL OFFER 2 SPRINGFIELDS/TULIP FIELDS — 35mm COLOUR SLIDES CODE Cheque/PO/Cash enclosed for £ .. or pay by ACCESS by quoting your number BEAUTIFUL BRITAIN SERIES — 35mm COLOUR SLIDES 'Scotland' 20 Slides @ £4.25 'Wales' 20 Slides @ £4.25 SPECIAL OFFER 3 * 1984 Parade slides/photographs will be available approx 4/5 weeks after Parade date.The English Rose 12 Slides @ £2.40 POSTAGE/PACKING ALL SLIDES/PHOTOGRAPHS SOLD UNDER 20p **OUR GUARANTEE OF SATISFACTION OR** TOTAL MONEY REFUNDED.

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UR HERITAGE"

he A16) PINCHBECK

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T SHOW ON THE EAST COAST

OPEN DAILY 9 a.m.-6 p.m.

Victoria wanted a conservatory built at Osborne House on the Isle of Wight - she called in Crittall.

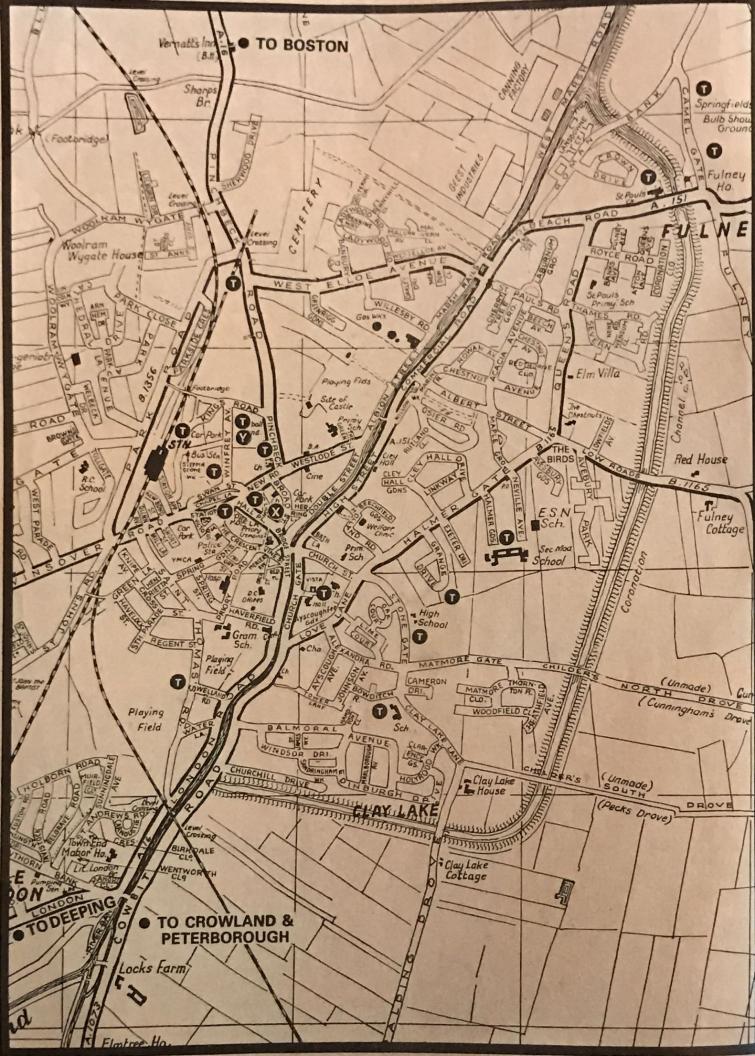
Now you, too, can have that extra space, comfort and style that comes with a Crittall Conservatory - the new Highlight.

The Crittall's Solar-Slant design makes it both a more efficient and a better-looking greenhouse. The elegant sloping sides, the slimline framing and large uncluttered areas of glass give you a greenhouse that blends beautifully into your garden, with plants and blossoms showing as attractively from the outside as from within.

SUN

A SUN greenhouse is the one for you! Constructed of aluminium and stainless steel, the framework is extremely strong and well braced. More roof ventilators are fitted as standard and optional louvre windows are available for the sides. Models available, Midi, Maxi, Merlin and Lean-to.

See our new 1984 Conservatory.



SPALDING STREET MAP GUIDE

A map of the Flower Parade route appears on page 6. Opposite is a more detailed map to help visitors find their way about on foot. It concentrates on the central areas of town and Springfields is situated just over 1½ miles from the centre at the top right of the map.

TOILET FACILITIES: As you can see there are plenty of toilets. As well as the usual public facilities, many extra loos, such as at schools and church halls, plus mobile units set up by the South Holland District Council are provided for visitors.

CAR PARKING: Finding somewhere for the huge number of coaches and cars arriving in Spalding is a mammoth problem. But over the years we've become experts, and there is adequate hard standing for the heavier buses and space for many thousands of cars. School grounds and industrial sites are used and farmers also help out by offering space in fields on the outskirts of town. Camping and caravan facilities are available at three district council sites, and others in the town, so many visitors now stay several days in Spalding and district.

For drivers new to the area, parking can be a bit of a problem and they (and their passengers) are asked to take careful note of exactly where the vehicles are left — so that there is no panic after the parade. Each major car and coachpark is clearly signposted. The central bus park is in Winfrey Avenue close by the float exhibition field where the parade starts and ends. Other major bus parks are at Springfields (top right of map) and on the big Geest Industries complex in West March Road, by West Elloe bridge.

TRAFFIC SYSTEMS: On Parade Day, May 5, roads are re-opened to traffic as soon as possible after the parade passes by. On Sunday, May 7, a one-way system operates in a clockwise direction round the town's main thoroughfares, taking in the float exhibition, Springfields and the town centre.

TOURIST BUS SERVICES: A town bus service which carries passengers between the float exhibition in the town centre and Springfields Gardens will operate all day Saturday, May 5 and Sunday, May 6.

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*

Turkey is the original home of the tulip and the first bulbs did not come into Europe until 400 years ago when they were smuggled out of the Kingdom of Suliman The Magnificent.



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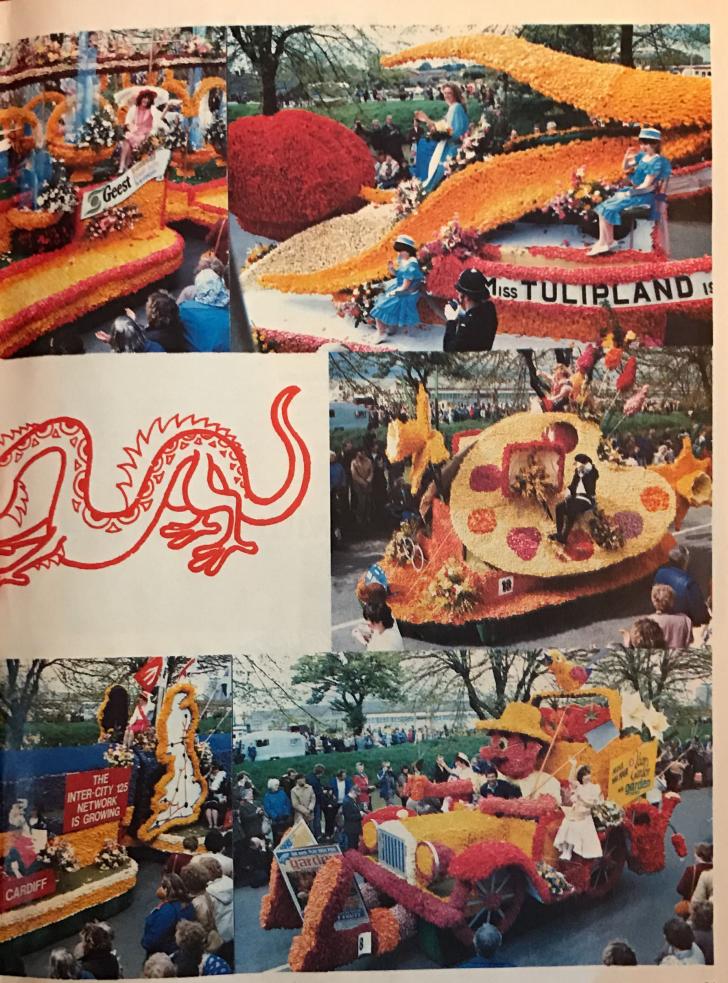


CAVALCADE OF COLOUR

Here are some of the floats that thrilled last year's visitors to Spalding when the theme was "Let's go and grow." And to remind you of this year's theme "Heritage" we've included a little sketch by parade designer Kees van Driel.







Special exhibition at 700-year-old church

1984 is a very special year for the beautiful 13th century Spalding parish church of St Mary and St Nicolas.

It is the 700th anniversary of a church built by the Benedictine Priory, founded in Spalding in 1051 and dissolved by Henry VIII in 1540.

The church's celebrations cover all the year, but between May 1-June 23 there is a special exhibition of its history.

Then for Tulip Week (May 5-12), the flower-filled ancient building will also have church plate, vestments and old registers on display.

As our visitors know, each year many local churches burst fourth in bloom and bring out treasures to illustrate the themes of their flower festivals. Each and every one is worth a visit.

FESTIVALS ROUND-UP

Below are brief details of the main events though most churches throughout South Holland "dress up" for the occasion, especially those where the church ladies offer excellent home-catering in the church hall.

Spalding Broad Street Methodist Church: May 4-8. Open 10am-9pm.

Spalding United Reformed Church: April 21-May 8. Open 10am onwards. St Paul's Church, Fulney (near Spring-

fields): May 3-8.

Flower festivals at villages on the A151, east of the town, include:

Moulton Parish Church: April 28-May 8. Teas by the village green. Plant, china, and cake stalls.

Holbeach Parish Church: April 28-May

Fleet Parish Church: May 4-9.

Fleet Baptist Church: May 4-9. Open

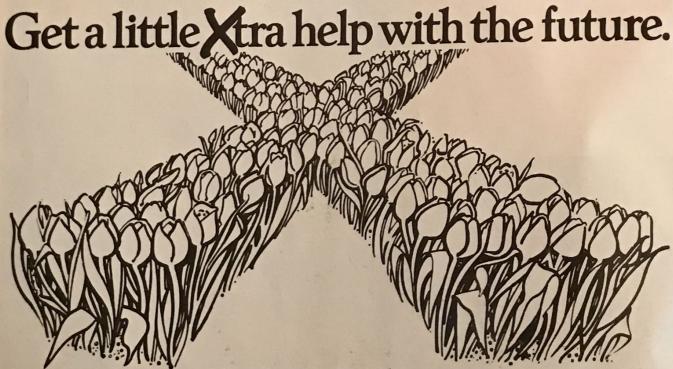
Long Sutton St Mary's Parish church: April 26-May 6. Oldest timber spire in

England. Notable festivals north of Spalding in-

Pinchbeck St Mary's Parish Church: April 28-May 7. Viewing from 100ft tower. Gosberton Parish Church: May 4-11. Arts and Crafts.

Donington Parish Church: May 4-7. Village birthplace of Australasian explorer Matthew Flinders.

Moulton Chapel: (B1357 Cowbit to Moulton road). Decorated church and chapel. Village flower parade, May 6.



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ravellers' rest

Many householders, now living happily in South Lincolnshire, first discovered this region through a visit at Tulip Time.

They came, saw Spalding, its historic centre, attractive riverside and bustling streets, and decided this would be a good region to explore further, including the areas round the smaller towns of Holbeach, Bourne, Long Sutton and Sutton

Clean air, wide skies, a pace which gives you time to stand and stare, sporting, shopping and leisure amenities - all are available in this country community.

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That's not forgetting the East Midlands Airport at Donington, which is increasingly used by local people, and has an expanding schedule and charter service.

But the greatest attraction for today's rich mix of South Lincolnshire home owners is South Lincolnshire house

The price of property has drawn people to this area from all over the country and

This corner of Britain's second largest

county, once entirely agricultural and unchanging in its life-style, is now surprisingly cosmopolitan in the variety of its residents.

Here you will find artists, craftsmen, merchant seamen, service families and retired people from every walk of life all drawn to South Lincolnshire by its atmosphere, but, above all, its housing opportunities.

It has made both good economic and environmental sense to many, to leave the big city connurbations and realise on homes with a high urban price-tag.

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There are also opportunities for the client who wants his own individual

house on an individual site, and businessmen moving to the town will find a good range of executive houses dotted throughout the district.

These "one-off" new homes are architect-designed to a high standard of client's preference, comfort and convenience at prices which would, perhaps, buy a semi in a less favoured location in the Home Counties.

Look in any of our estate agents' windows and you will see for yourself the range and variety of properties in South

And don't forget that some local firms specialise in home extensions, and that if a fancied house in a good location lacks the necessary space, then extra rooms can be added, given space and the necessary planning permission.

The Tourist Information is situated Ayscoughfee Hall, Spalding, near the Parish Church. Telephone Spalding 5468.



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Springfields Gardens

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Lincolnshire

Return to enjoy and celebrate Heritage '84 in Lincolnshire. Here are but a few ideas -

Lincoln Comes of Age: The most impressive exhibition ever staged in the County, celebrating twenty one centuries of Lincoln's life. City & County Museum Lincoln. April 14 September 20.

Museum of Lincolnshire Life, Burton Road, Lincoln & Church Farm, Wainfleet Road,

These two museums are a microcosm of Victorian Skegness. Lincolnshire. Extended and improved displays and facilities are opening during 1984.

Gainsborough Old Hall: Arguably the best preserved 15th Century manor house in the Country. Open Easter to October

Events at Lincoln Castle

Lincoln Castle Besieged: A reconstruction of 17th Century camp life and how the Castle was stormed during the Civil War. May 12 & 13 - all day.

Medieval Joust & Fayre: Excitement and fun in the beautiful and appropriate setting of the Castle. July 21 - opens 11.30 a.m.

The Romans Return: The Ermine Street Guard drill once more within the walls of Lincoln. August 11

Further information: Recreational Services Lincolnshire County Council, County Offices, Lincoln (0522) 29931

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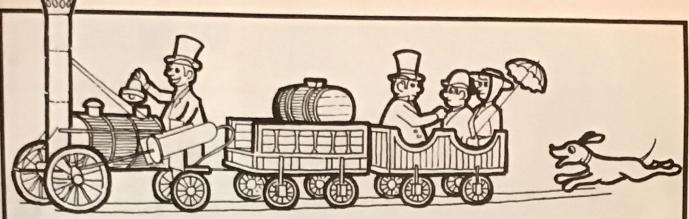


Phone for details of special events:

Ferry Meadows Peterborough 234443 Watersports Centre Peterborough 234418

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Our special thanks



Flower Parade day would not be complete without our Tulip Time sellers in old-time minstrel costume. This year members of Holbeach and **District Round** Table are taking to the streets complete with plentiful supplies and decorated prams — the results of their effort going to charities. It's hard work - but a lot of fun too.

Helping to decorate a float.



Helping to sell programmes.



WITNESS TO 600 YEARS OF CHANGE

The church of St Mary's, Cowbit, four miles south of Spalding, provides an appropriate backdrop to tulip fields in Heritage '84.

The church, overlooking the fertile Cowbit Wash, is 600 years old this year and has served not only the modern agricultural and horticultural communities but the earlier villagers who relied on wildfowling and fishing and who defied winter floods and frosts to make a living.

Before a new channel was cut for the River Welland, the wash used to flood and often freeze in winter and many people can still remember skating the ten miles from Spalding to Crowland.

It doesn't happen today. Instead as winter gives way to spring one part of Cowbit Wash or another yields crops of beautiful flowers, the heads of which decorate Flower Parade floats like the one below.



A FOUR-MILE FIESTA...

Spalding Flower Parade covers more than four miles as it meanders through the town delighting the crowds.

Busiest areas are the town centre and Spring-fields but if you prefer to be a little way away from where the action is it's worth walking to some of the quieter spots on the route.

The Halley Stewart Field is also an ideal place to view the floats and it's open till the Tuesday after the parade.





Springfields





Work on Springfields was begun in 1964 and the gardens opened to the public in 1966. Since then more than 2,000,000 people have seen the displays.

Designed by Carl van Emplen, an international landscape architect, the gardens were primarily laid out for the display of tulips and daffodils. But in 1975 the Springfields Council (who administer the gardens) in conjunction with the British Association of Rose Breeders planted 7,500 rose bushes to provide a display for a summer season.

There are now 12,000 rose bushes (mainly new varieties) in the garden which are updated each year. To complement the roses there are 150,000 bedding plants planted in June after the bulbous flowers have been lifted which together with the backdrop of flowering trees and shrubs makes Springfields one of Britain's most popular show gardens.

An alpine house was added to the displays last year and the tulip house which is a blaze of colour in the spring, houses geraniums, begonias, petunias and impatients in the summer.

Springfields is a registered charity and relies on admissions at the gate for its income. The horticultural industry donates most of the bulbs, trees and shrubs but the gardens are labour intensive and much work is carried out during the close season, October to March each year.

Many famous visitors come to the Gardens including Royalty. The BBC television programme 'Gardener's World' has been twice, Peter Seabrook from Pebble Mill and Geoff Smith have each featured in programmes for TV.

Brian Johnston from 'Down Your Way' even had the manager asking for the piece of music 'Tiptoe through the Tulips'.

The Springfields Society which has over 1,000 members (see p49 for details of entry) has a specialised library on bulbous flowers and technical information is available to amateur and professional gardeners. Most flowers, plants and shrubs are labelled and trials are staged from time to time by the Ministry of Agriculture.

An information desk is situated near the main gate for visitors who may have enquiries. Although a show garden for amenity horticulture there is a fine collection of carp in the lake which were introduced in 1966 and have grown into large specimens and create much interest for the visitors.

The heron is an unwelcome visitor to the lake. Other similar pests are the rabbit who burrows into the bulb beds and the pheasant which eats the bulbs.

Pansy flowers are now popular within the gardens and are planted here in October thus flowering throughout the winter and spring.

Children have not been forgotten in planning the garden and to commemorate the Queen's Jubilee in 1977 a maze was planted using Leylandii to give speedy growth. In seven years it has grown to such proportions as to almost lose the most energetic children and it is hoped it will rival in popularity its counterpart at Hampton Court.

Disabled visitors are also catered for with free wheelchairs, toilets and ramps throughout the gardens there visits are made more enjoyable and many charity organisations bring parties each year.

It's a Bank Holiday bonanza

The Bank Holiday Bonanza means and extra day of fun at colourful Springfields Gardens where staff are geared up to cope with the thousands of additional visitors expected because of the May Day holiday.

Since the gardens opened more than two million visitors have been enthralled by the flower spectacular and thousands more have viewed its charms on television gardening programmes.

But Springfields on Flower Parade weekend is just that little bit special.

Floats and marching bands pass by the gardens on Parade day before travelling round the arena. A seven acre site is transformed for the weekend into a Country Fair. Seventy-five stalls sell a wide variety of produce and other goods. There is a big arts, crafts and antiques display. In short there is something for every-body.

Before the Parade on Saturday, visitors will be entertained by a Marching band and on Sunday those highly talented musical jokers, the Romsey Old Cadets will present their customary "midday cabaret" guaranteed to have everyone in stitches.

MARCHING BANDS

The annual Marching Bands competition takes place on Sunday afternoon, around 2.30 pm.

But if music isn't your forte then you can stroll around the other attractions which include a special display of vintage tractors from the Gosberton Preservation Society and a marquee houses the Lincolnshire Museum exhibits.

A special note for family parties — accompanied children are admitted free. (Admission details on page 47.)

Springfields Gardens, 1½ miles from Spalding town centre, cover 25 acres so there is plenty of room and plenty to see for all who choose to visit the flowers, woodland walks, restaurant, bar and other on site attractions.



pringfields



In your garden.

Anyone can grow tulips or daffodils. All you have to do is use your common sense and follow a few simple rules.

First and foremost you have to sort out the bulbs. It's important to choose the best. "Bargains" are not always what they seem so it pays to buy from a reputable source.

One general rule to remember is that for effective flowering the bigger the bulb the better. Tulips should be at least 10 cm in circumference which egg sized and double nosed daffodil bulbs are best.

Where to plant. Any well drained soil, the lighter the better, will grow good bulbs. Plant daffodils in September and tulips in October/November.

One thing that bulbs can't stand is water logging. So, if you are growing on heavy land, a little sand under the bulbs will help drainage.

Some form of organic matter will probably help whatever your soil is like. Compost leaf mould or peat is best.

Fresh manure should never be used but garden fertiliser can be applied if necessary. Plant with a trowel, seeing there are no air pockets beneath the bulb.

Now, the ideal depth for planting varies with the type of soil. In very light soil which dries out easily the bulb can go deeper than in heavy, stiff soil.

A good general rule is to plant at about two to three

times the diameter — measuring from the top of the bulb to the surface.

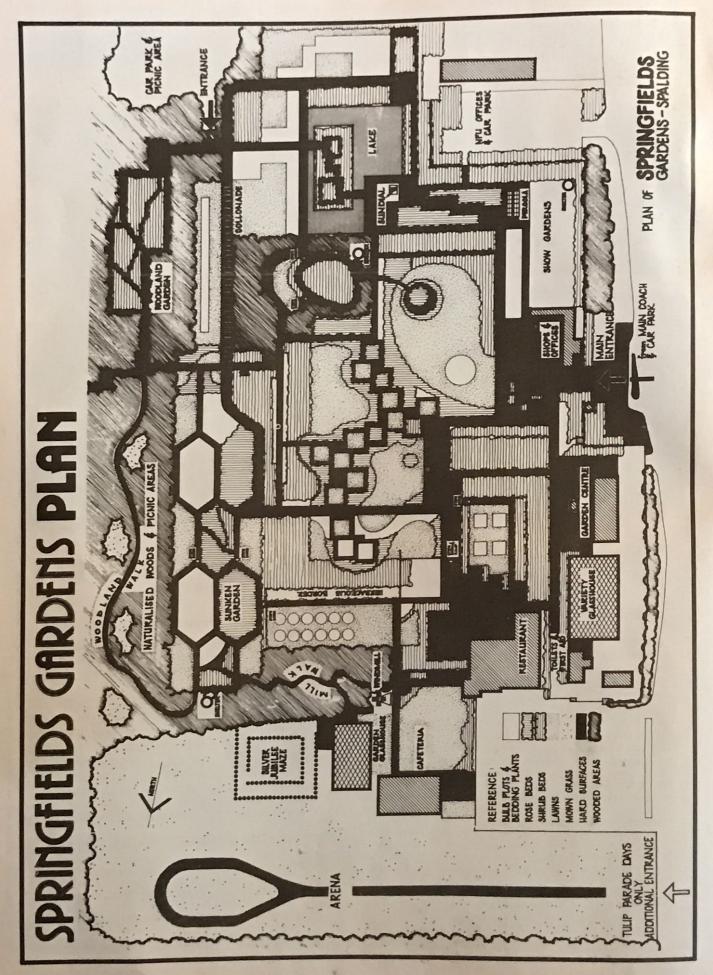
Spacing will vary according to the effect you want, but remember that tulips and daffodils look their best when grown in mass. But they need breathing space.



Complete below ensure details programme events. S.A.E. please.

For FRÉE information leaflet — Calendar of displays — Spring & Summer seasons 1985 - posted to your home during December 1984 - complete the details below and

SPRIN	GFIELDS,	SPALDIN	G, LINCS.	(161: 07	/5 4843)
Name					
Addre	SS				*****************
					(



Springfields





For your pleasure ...

Springfields Horticultural Society Ltd, as a registered charity, wishes to thank the undermentioned individuals, firms and organisations for their generous donations of bulbs, trees, shrubs and other plant material to the gardens and for their continued support. Where a company name is followed by a (W) this company is wholesale only. However, where the name is followed by a (R) that company is in retailing and should you wish to contact them either fill in a card from the box adjacent to the plot or call at the information desk for details.

JACQUES AMAND (R) ASSOCIATED BRITISH **BULBS** LTD (W) AYLETTS NURSERIES (R) BAYTREE NURSERIES (R) J. & L. K. BRAYBROOKS LTD (W) BREEDERS SEED (W) BRITISH ASSOCIATION OF ROSE BREEDERS **BRITISH BULB EXPORTERS (W)** BRITISH HORTICULTURAL CO LTD (W) G. M. CLARKSON (COWBIT) LTD (W) CLAUSE (U.K.) LTD S. L. CULY LTD (W) G. DARLEY (W) DU PLESSIS (W) A. EXTON (W) **FLORANOVA** FROST'S GARDENING CENTRE **GEEST HORTICULTURAL GROUP GLENSIDE NURSERIES LTD (W)** GROOM BROS LTD (R) HIGHFIELD NURSERIES LTD (W)

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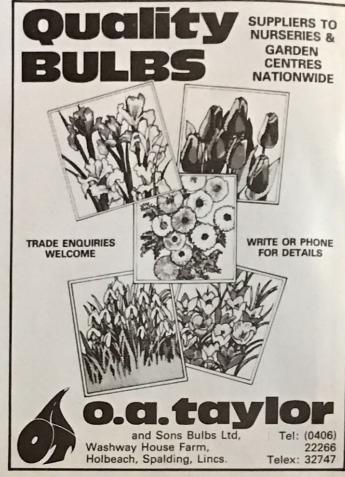
Admission details

Admission charges to Springfields Gardens for the Spring season (which ends in mid-May) 1984 is £1.20 adults. Accompanied children (up to 16 years) are admitted free. The exception is on Flower Parade weekend (May 5-7) when the charge will be £1.50 for adults, with accompanied children similarly free of charge. Times of opening are 10am to 6pm daily, including Sundays. Summer season charges (mid-May to October) are £1.00 adults, with accompanied children again free of charge.

including Sundays. Summer season charges (mid-May to October) are £1.00 adults, with accompanied children again free of charge.

Times of opening are also 10am-6pm (evening parties by arrangement). A collection of over 12,500 rose bushes, bedding plants, and dahlias and a herbaceous border in bloom according to season. A collection of over 12,500 rose bushes, bedding plants and dahlias and a herbaceous border in bloom are attactions offered according to the season. For special rates for school parties ring Spalding 4843. Special event: Gardeners' Day Out, Sunday July 15 and August 19. Admission £1.50 with accompanied children free.





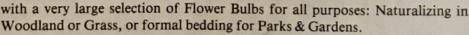
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Springfields

- PARKING: Ample parking for cars and coaches are readily accessible adjacent to Springfields. On Saturday May 5 a car park charge will be made of £4 for coaches and 50p for cars. On Sunday, May 6 the charges are £4 and 50p respectively.
- SHOPS: Inside the gardens there are shops selling a variety of garden requisites, photographic and tuck shops, plus a cut flower kiosk. Look, too, for our gift shop featuring countryside arts and local crafts, now under Springfields management. The shops are open daily until 5.30pm.
- CATERING: There is a modern, newly refurbished restaurant with outstanding bar facilities which cater for main meals. Light refreshments are served in our large cafeteria throughout the spring season. Catering enquiries and restaurant bookings ONLY to: the Manager, Springfields Restaurant. Tel: Spalding (0775) 4405. An attractive teashop (near the main gates) is open from July to September serving beverages, teas and delicious home-made light refreshments.

- GENERAL: We regret that dogs are not allowed in the Gardens.
- WHEELCHAIRS: Springfields Gardens has been planned for the enjoyment of the disabled with wide walks and wheelchairs available free of charge. Spalding St John Ambulance personnel are on duty throughout the spring season, and there is a wellequipped first-aid room.
- THE MANAGEMENT reserve the right to close the Gardens at any time for any period without prior notice of any closure and without being responsible for any loss thereby occasioned.
- CLOSING DATE. The gardens also feature displays of bedding plants, roses and dahlias, according to season, and finally close down for the winter in mid-October.

Springfields Horticultural Society Ltd

The Springfields Horticultural Society Ltd, the body responsible for organising the annual display in the gardens of Springfields, was formed in 1966 under the sponsorship of the South Holland (Lincolnshire) Horticultural Association, a specialist branch of the Holland (Lincs) County Branch of the National Farmer's Union.

The Society is a registered charity, its principal object being to promote the study and practice of horticulture in all its branches and in particular the cultivation and development of all varieties of flowers grown from bulbs and corms.

Under its constitution, the income of the Society must be expended in carrying out its objects. By organising the annual display in the gardens, the Society enables members of the public to see the wide varieties of bulbs and corms available, and how best they can be used to beautify the small garden. There is in the gardens an information centre where visitors are able to obtain answers to their queries regarding the growing of bulbs and corms.

The Society organises lectures on horticultural topics, and participates in various horticultural exhibitions and shows

The Society has been working closely with the Ministry of Agriculture, Fisheries and Food on experimental programmes concerning bulb diseases and their treatment, and it co-operates with other societies in running trials in the gardens.

Any member of the public is eligible to apply for

associate membership of the Society. An annual subscription of £5.00 is payable by Associate Members, who enjoy certain privileges relative to admission to the gardens.

On production of membership card an associate member and guest will be entitled to free admission to the following:—

- A. Springfields Horticultural Exhibition
- B. Springfields Spring & Summer Seasons
- C. Exhibition of Floats & Rural Industries in the Sir Halley Stewart Field.
- D. Lectures and displays organised by the Society
- * MEMBERS ONLY Free admission (except rose festival, July 7 & 8, 1984) to Royal National Rose Society Gardens at St. Albans.
- N.B. Every member will be entered on our mailing list. Members are welcome to visit Springfields Monday-Friday off season.

ASSOCIATE MEMBERSHIP	
I wish to become an Associate Member of Springfields Horticultural Society and enclose cheque for £5.00 made payable to SPRINGF HORTICULTURAL SOCIETY LTD.	se my
NAME(BLOCK CAPITALS) ADDRESS	
······································	
Signature Date	

around Spalding



at Tulip Time

South Holland District Council TULIPTIME PHOTOGRAPHIC

COMPETITION A picture showing an unusual or humorous aspect of TulipTime 1984 to be taken between mid

April and mid May. The Ceillam Trophy (to be held for one year) presented by South Holland Arts Council to be awarded to the best entry from the South Holland district

1st Prize

FOTOCARE 3000 GLB TRIPOD

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GADGET BAG

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Prizes donated by Welec

Photographs must be sent to the Spalding Tourist Information Centre before the closing date 6th July 1984. Conditions of entry and entry form available from Tourist Information Centre, Ayscoughfee Hall, Churchgate, Spalding. Tel (0775) 5468



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rspaper Offices, The Crescent,
Spalding, Linds PEII AB
Telephone: (6775) 5021

Church Events

CROWLAND METHODIST CHURCH. Catering April 21st to May 8th. Weekdays 2pm-6pm, Saturday and Sunday 10am-6pm. Enquiries: Mrs J. Coley, 4 Abbots Drive, Crowland. Telephone (0733) 210475.

NORTHGATE METHODIST CHURCH, WEST PINCHBECK. Luncheons and teas every day except Sundays from mid April to mid May. Booked parties only. Full details from: Mr B. Wheatley, Short Drove, West Pinchbeck, Spalding, Lincs. Telephone Pinchbeck Bars (0775 87) 316.

SPALDING PARISH CHURCH FLOWER & BULB THANKS-GIVING FESTIVAL. May 3rd-8th. The Church, which celebrates its 700th Anniversary this year, is on the route of Spalding Flower Parade and is superbly decorated with flowers. Booked meals and cafeteria in large modern hall with car park adjoining. Further information from: The Parish Office, The Parsonage, Church Street, Spalding, Lincs. Telephone (0775) 2772.

Other Events

DISABLED AND ELDERLY GROUPS especially welcome. Refreshments, meals by arrangement, coach parking, toilets, reserved route-side seating at Chappell Mencap Centre, Pinchbeck Road, Spalding. Telephone 69721.

CROWLAND COMMUNITY PLAYGROUP May Day Celebrations May 7th Snowden Playing Field 1pm to 5pm. Side stalls, Maypole dancing, Children's show.

SPRINGFIELDS GARDENS, SPALDING, the unique spring flower spectacle situated 1 mile east of town centre off Holbeach road (A151).

WESTON HILLS CAR BOOT SALE. Monday May 7th. Field adjoining Austendyke-Broadgate. 2pm-6pm. Pitches £5 on the day or £3 booked in advance. Contact Mrs. C. Cordley, Spalding 5779. Proceeds for Leukaemia Re-

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The Subscription Department,
Newspaper Offices, The Crescent,
Spalding, Lincs PE11 1AB
Telephone: (0775) 5021



TULIP TIME SERVICE TO AND FROM SPRINGFIELDS GARDENS **DECORATED FLOATS & TOWN CENTRE**

OPERATING FROM

9.30am-7.00pm Saturday/Sunday May 5 and 6 9.30am-5.30pm Monday/Tuesday May 7 and 8

except during road closures for Parade to travel along route

TERMINAL POINT

Springfields Gardens - outside main gate Floats & Town Centre — Westlode St (May 5) New Road (May 6 and 7) Bus Station (May 8)

Emergency coach breakdown facilities for C.I.B.S. members

HIGH ST., GOSBERTON SPALDING, LINCS. Tel: Spalding (0775) 840218

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For colour brochure and further information please contact:

City of Nottingham (Tt), Public Relations Office, 54 Milton Street, Nottingham. Tel: (0602) 470661



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Saturday 11
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