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## Welcome everyone..

 A message from Flower Parade chairman, Mr Rob Teeuw, of Springfields, Spalding.

May I take this opportunity of welcoming you to Spalding at Tulip Time.

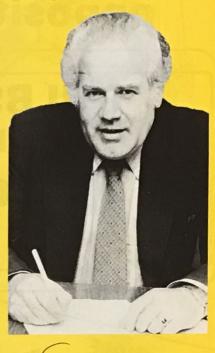
During April and May the British bulb industry, by its support of Springfields Gardens and the Flower Parade, are providing a wonderful display of colour after the severe winter this year.

Costs are rising every year and everyone is hard pressed to make ends meet. However, we have held our admission prices at the 1981 level for the float exhibition and at Springfields, with accompanied children admitted free of charge.

We do hope that you will support either or both exhibitions, thus helping to keep both events possible.

Finally, without the sponsors of the floats in the Parade we could not continue and our thanks go to them, the South Holland District Council, and to the many firms, groups, voluntary organisations and individuals who have been working for many months to ensure that the 24th Parade will be another triumph.

May I wish you all a very pleasant and happy day.



Reem

**ROB TEEUW** 





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# 'Maritime England' the theme

Spalding Flower Parade will take place on Saturday, May 8, 1982, departing at 1.30 from the Halley Stewart Field.

Welcome to Spalding and the 24th Flower Parade.

This year we are part of the English Tourist Board's mammoth "Maritime England" promotion aimed at reminding holidaymakers from home and abroad of our island heritage.

Over 2,000 events are planned and on Flower Parade Day you will be part of the biggest of them all - for nowhere else will you find a crowd of anything between a quarter to half a million people.

Twenty-six train loads are due in from all over the United Kingdom, and this is the biggest annual event handled by the bus companies - except for the Grand National.

We expect many visitors from overseas will be among the crowd (and a special welcome to them) for there has been massive publicity to attract them to Britain to events which highlight the rich diversity of our national heritage as a seafaring nation.

Here in Spalding we're better known as Britain's bulb-growing region, but in former days the town was a busy port, and today the River Welland is a

proud asset.

Just six miles from the Wash, and 35 from bracing Skegness, we have a watery heritage, and float designer Kees van Driel had no trouble finding ideas for this "Maritime England"

You will find the jolly Skegness fisherman - entered by Lincolnshire resorts — and the English Tourist Board's own "flagship", likely to pack a punch as it features a "half nelson."

Sea creatures, dolphins, mermaids, Viking ships, a pink octopus, the Beatles' yellow submarine, and the Channel Tunnel, all have a part in the joyous theme, interpreted on floats as vast as 12 feet high and 60ft long.

As the 17 floats pass by accompanied by 10 marching bands (all firm favourites with yearly visitors) there is



likely to be nautical music in the air.

The Romsey Old Cadets, marching musicians and every one a comic, can always be relied on for a surprise so, who knows, today we may have 56 Long John Silvers (each with a parrot?) stumping round the 4½ mile

This year, the first time for several years, the parade does not coincide with Cup Final Day.

When we asked the Football Association why they had changed, there were murmurs about a late season start and the World Cup.

But when the official said he was surprised that the parade committee had not avoided the Cup Final date in past years, we thought we'd scored by saying that flowers cannot wait. And anyway we get a crowd three times the size of Wembley's.

Please turn over for Flower Parade route map and details

**TULIP TIME** 



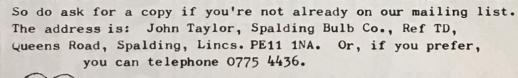
# Hello Gardeners!

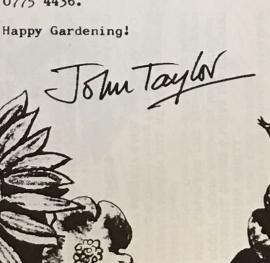
#### Welcome to Spalding on the happiest day of our year

By the time you've finished watching all those fantastic floats trundle by, and marvelled at the skill and imagination of the lads and lasses who built them, you'll not feel too much like tramping round to see where the famous Spalding bulbs are raised. In any case, our Spalding Bulb fields are a mile or two out of town and, as you'll have noticed, the roads on Tulip Day do get a mite congested! Still, it's a wonderful sight isn't it, and worth every tired foot and stiff neck just to be there. Mrs. Taylor and I wouldn't miss it for anything - and we've been cheering on our favourite floats for years!

But after we've picked all those tulips and seen them threaded, one by one, into their tapestries, we're soon back to work in the Nursery, keeping a careful eye on all the beauties that we are growing for our gardening friends in other parts of the country - not only beds full of bulbs, but also borders bursting with colourful perennials, and rows and rows of hedging plants, shrubs, conifers, fruit trees and bushes. Plus a sea of roses that in a few weeks you'll be able to smell all over Lincolnshire!

I don't know how many different plants you've got in your garden, but the last time I counted ours I found well over 400 to choose from! Come early Autumn, we'll be sending out the famous Spalding Bulb catalogue which shows all those wonderful varieties in full colour. It's a beautiful catalogue full of helpful ideas and growing hints, and well worth keeping as a guide to the varieties that we've found to be the best and most reliable of all.





# How you can help the Parade . . .

Many people wonder how the Flower Parade — the greatest free show on earth — is funded. You could say by an act of faith for when every year the Flower Parade committee — made up mainly of local growers — decide to put on the next show they are making a financial commitment of between £75,000 to £100,000 at current prices.

"The revenue comes back from the float sponsors, the sale of this Tulip Time magazine, and admission to the float exhibition in the Halley Stewart Field," explains parade organiser Peter Atkinson. But it comes back slowly, and because bad weather can wipe out estimated revenue with just one downpour on Parade Saturday or Sunday, the organisers pray for fine weather harder than most.

"Many people say they would like to contribute towards the show, and the organisers would say that the best way is to visit the float exhibition, because if we lose that support we lose the parade". That's the message from Mr Atkinson, spokesman for an organising committee which has charitable status — so that any surplus money is ploughed back into the parade kitty.

The bad weather and the recession took takings down by several thousand pounds last year, so everyone concerned is hoping for better things this time.



## . . . and how the council helps

The pair of magnificent floral swans floating serenely around High Bridge, the character figures that you will see round town, the bunting and the banners — all are provided by South Holland District Council as part of their contribution to Tulip Time.

The council chooses and provides the prizes for Miss Tulipland and her deputy, as well as her float — though the Flower Parade organisers help with this cost.

To make the town as attractive as possible for the big festival weekend, there are buntings and banners, bands and exhibitions, a funfair and music, and a large Saturday market for shoppers.

Then there is a tulip mosaic competition, shop window dressing contest, signposting, extra toilets and car parks needed to keep visitors happy on a day town numbers can swell from 18,000 to getting on for half a million.

Visitors are invited to use the swimming pool and bowling green, both superb indoor facilities, and at Ayscoughfee Hall, just off the town centre, there is the regional information bureau, open all the year round, where the accommodation list includes hotels, pubs, guest houses, and many private homes offering bed and breakfast at this time.

At Ayscoughfee Hall, you will also find the council's bird museum, with one of the finest collections of British birds in the country.

The council also hold a civic lunch at South Holland Centre on Parade Day, where this year, Kees van Driel, the parade designer, will be honoured with The Worshipful Company of Gardeners' trophy, awarded annually for services to Tulip Time.

# Their 'Royal' day . . .

The two pretty girls who lead the Flower Parade, Miss Tulipland and her Deputy, are not just queens-for-a-day. Both will be out and about in South Holland for the coming year, feted as

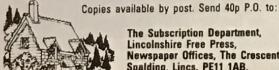
guests of honour at local events. This year 26 girls had a go at the contest, which has valuable cash prizes, their parade dress, and an outdoor outfit of their choice to offer the two winners.



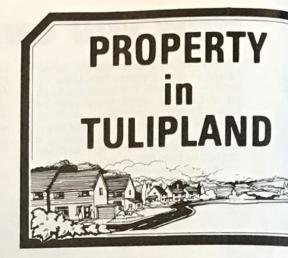


Full details of the PROPERTY MARKET in South Lincolnshire can be found each Tuesday in the

#### Lincolnshire Free Press



The Subscription Department, Lincolnshire Free Press. Newspaper Offices, The Crescent, Spalding, Lincs. PE11 1AB. Telephone: (0775) 5021.



"Wouldn't it be lovely to live in the

country?"

The romantic idea of a cottage with roses around the door may be just a dream when you are doing your courting in a disco in Birmingham or a cinema in Clapham but it can be a reality in South Lincolnshire. Perhaps without the roses actually around the door but certainly with the Garden of England on your doorstep even though the garden grows more cauliflowers than flowers.

Every day my offices (and no doubt all the others) get plaintive letters of enquiry from the cities and especially London saying:— "I want to get out of the rat race, and commuterland — please find me something peaceful". This is especially true of those who are retired. How many such people are saying, "When I retired I got a pension from my firm as well as from the State; I've got a bit put by and I was happy and comfortable and even ready for a rainy day. But now I'm not so sure. Prices don't seem to stop rising and, although my house is my own and now worth a lot more than I paid for it, I seem to be getting

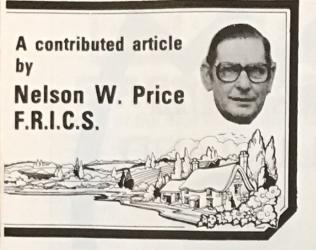
This is where Tulip Land can be your salvation if (and it is a big "if") you are prepared for the upheaval of moving. You can sell your £40,000-£50,000 house in the Home Counties and buy one just as good in Spalding or Boston or any of the other surrounding villages and have something in the region of £20,000 left over to provide an extra

income.

That is the prime financial advantage but there are, of course, other things in life bar money. The standard of life in South Lincolnshire is like many country areas — a much slower pace, fresh and clean air, a friendly community, no tourist packed roads (except at Tulip Time!), ample locally-grown farm produce, lower rates, and generally cheaper shopping. Two hours from London by train, not much longer by car down the A1. Easy trips to Norfolk and its unspoilt coastline, Derbyshire Dales, Yorkshire Moors, Nottingham shops and Theatres and Peterborough with a spanking new shopping centre just opened. East Midlands Airport is easy to get at and easy to and from with increasing scheduled and charter ser-

Sporting facilities are also readily available and not over crowded, golf courses abound and vary from championship standard at Woodhall Spa to a nine-holer at Sutton Bridge. Coarse fishing is famous on all the Fenland rivers; game fishing at Rutland Water (reputedly Europe's finest) and bowls fans will know that two of the finest indoor links in the country are at Spalding and Boston.





Sailing and boating is especially good on the north Norfolk coast as well as at other inland clubs. There is a new water leisure centre next to Tattersall Castle and similar facilities at Peterborough New Town. All this goes to show that there is always something to do in the district over and above the usual village societies,

activities, pubs and restaurants.

This rosy picture is somewhat clouded by the present problems of recession and unemployment but, as the economy of the district is based on a prosperous agriculture, the effects are less noticeable. Farmland hereabout is, without a doubt, the best in Europe and so are the farmers and market gardeners! House prices have certainly reflected the National trend over the past 18 months and are now at a relatively stable and realistic level. A sum of £21,000 will buy a three bedroomed detached house with garage and central heating and if you wish to settle for a three-bedroomed semi-detached home then there is a good choice between £17,000 and £20,000.

Higher up the market (where there is a premium for individuality) you can pay anywhere from £30,000 to £40,000 for a 4-bedroomed detached house which is not on an estate. Cottages and houses with good plots of land are always in demand and especially those which need

renovation and modernisation.

Most of the old farm cottages with marvellous views of cauliflower fields and sugar beet(!) have been snapped up and are now coming back onto the market with all modcons fitted. There is generally a choice of individual building plots (and good local craftsmen to build on them). Plot prices vary widely from £5,000 to £10,000 and are rising.

"When is the right time to buy?" This is really crystal ball stuff but there is certainly a buyers market at the moment and a wide choice at all the estate agent's offices. As soon as the economists and politicans agree (or nearly agree) that we are beginning to climb out of the recession confidence will return and prices will start to romp away. The building societies and banks are, as I write (mid February), overflowing with mortgage money so my advice, especially to first time and cash buyers is to get in quickly.

Those with present houses to sell will, of course, have the benefit of future price rises but I still feel that it would be unwise to delay your decision too long. One's home is, after all, the best investment possible so don't decide rashly but, by the same token, don't dither too long

We all hope that you have enjoyed your trip to Tulip Land and you may feel that it is worth coming back again to spend a few days in the district having a good look around and then, like many previous visitors, you may come and live permanently with us.



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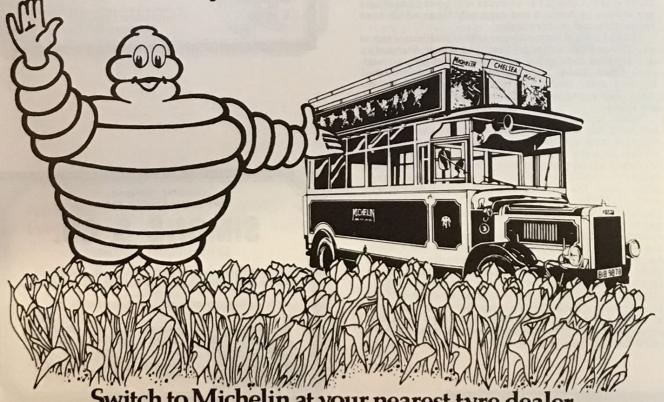
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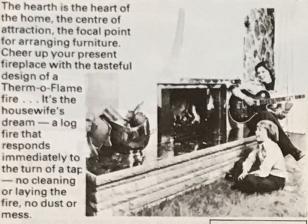
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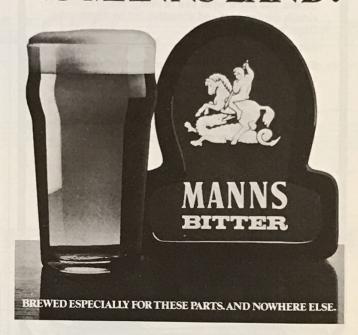
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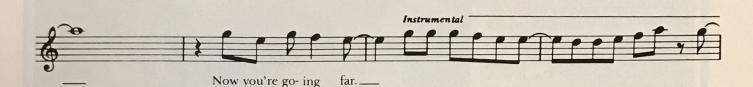
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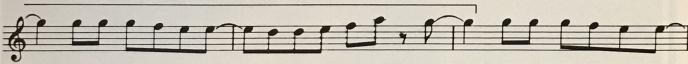
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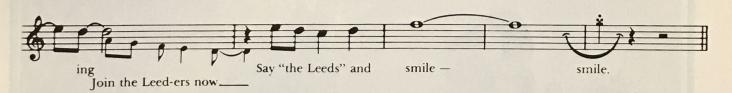
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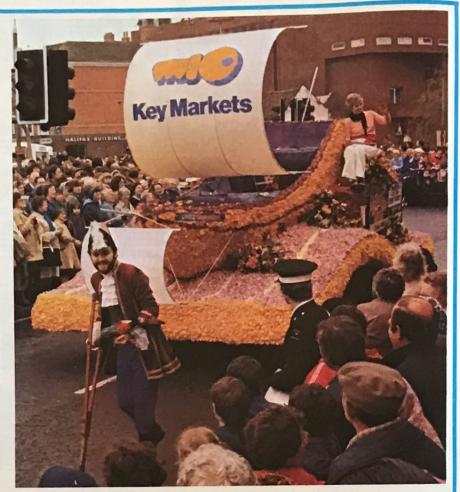
#### **PICTURE PARADE**

Fairyland comes to town on the first Saturday of May each year as a wonderful world of fantasy passes by in Spalding's unique flower parade.

Here are four of the floats which enchanted last year's visitors and we hope they give new-comers some idea of the delights

to come this year.

The designs are new each time, but those graceful swans on the right have been rescued from the Miss Tulipland 1981 float, and adapted to float serenely among the water fowl near the town's High Bridge.

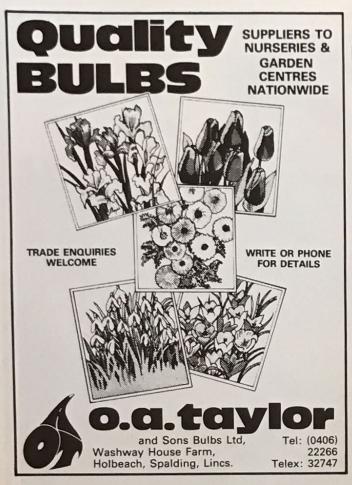








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Good humour and skill are shown every year by parade riders from Long Sutton and District Veteran Cycle Club.

# Flowers for pleasure . . .

Tulips are by no means the only flowers featured in Spalding and district at Tulip Time.

The superb arrangements created by Spalding and District Flower Lovers' Club for every float, are one example of the way other "flowers which bloom in the spirit, tra-la" are used by the thousands to create floral loveliness.

The float flower arrangers, many of whom have already done their bit getting ready for the church flower festivals (the other great floral attraction, along with Springfields), burn the midnight oil on pre-parade night.

They cannot begin their task until the floats have been dressed in tulips, for only then can they decide on what is needed to complement the individual charm of each particular float design.

The arrangers have the freedom of Springfields Gardens to collect greenery, but their shopping list for blooms is formidable.

The fifty members are each year responsible for about 175 separate floral pieces, and they need an average of 375 blooms apiece of spray carna-

tions, iris spikes, single carnations and stocks, 500 spray chrysanthemums and around 375 bunches of tulips to complete the job.

It is impossible to estimate the mass of flowers used in the many church and chapel flower festivals spread throughout South Holland district.

These festivals are an integral part of Tuliptime and a very special and spiritual part of the celebration of the earth's good gifts.

Below are details of the main events, though you will find that most churches have made a floral effort — and don't forget that generally includes first class home-catering at reasonable prices in adjacent church halls.

Spalding Parish Church Thanksgiving Festival: May 6-11. 13th century church. Open 10am-8pm.

Spalding Broad Street Methodist Church Flower Festival: May 7-12. Open 10am-9pm.

Spalding United Reformed Church Flower Festival: April 30-May 11. Theme — Maritime England. Open from 10am onwards.

St. Paul's Church, Fulney (near Springfields): Spring Festival of Flowers: May 6-11. Festivals at villages on the A151, east of the town, include:

Moulton Church Flower Festival: "Saints Ancient and Modern May 1-11.

Holbeach Parish Church Flower Festival: May 1-9.

Fleet Parish Church Flower Festival: May 7-13. Arts and crafts.

Fleet Baptist Church Flower Festival: May 7-13. Open 10am-9pm.

St. Mary's Parish Church, Long Sutton: Flower Festival from April 29-May 9.

Two notable festivals north of Spalding are:

Pinchbeck St Mary's Parish Church (1½ miles from town). 14th Century Church. Flower Festival. May 1-10.

St. Mary and the Holy Rood Church, Donington, Flower Festival. May 7-10.

Moulton Chapel (On the B1357 Cowbit to Moulton Road). Decorated Church and Chapel, produce and Flower stalls, mosaics, country dancing. Village flower parade, Sunday May 9.



This pictorial tribute to Donington's famous son greets travellers on the A.52 at each end of the village. Visit the parish church Flower Festival (May 7-10) and see the Matthew Flinders memorabilia which brings Australian dignitaries to Donington each year for a March memorial service. The festival organiser is Coun Mrs Ruby Hunt, who single-handed rescued Matthew's memory from obscurity to its present eminence.

# Adventurer a hero in Australia forgotten at home . .

South Holland's famous seadog, Captain Matthew Flinders RN (1774-1814) was practically forgotten in his native village of Donington (ten miles from Spalding) until his bi-centenary eight years ago.

Since then there has been a proper appreciation of the village surgeon's son who decided to join the Navy after reading Robinson Crusoe, and became the first man to map and sail round the great landmass of Australia.

He named the land "Terra Australis" and in that country is honoured only second to Captain Cook, his name given to a mighty river, a naval academy and a university.

It was Matthew who chose familiar local place names such as Spalding, Bicker, Surfleet Point and Cape Donington as he mapped the coastline.

#### With Captain Bligh

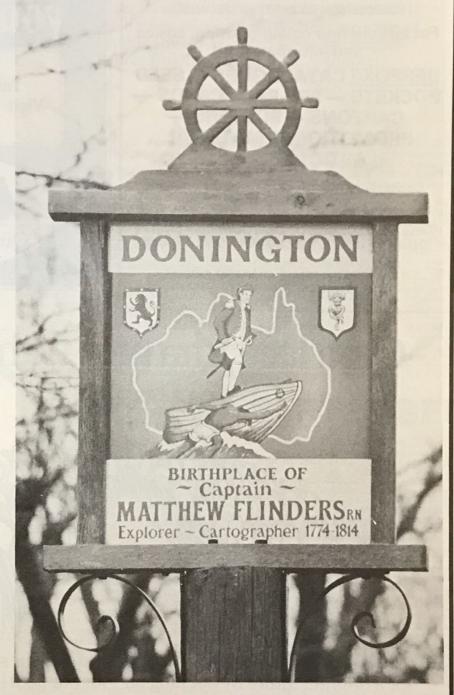
He first sailed with the notorious Captain Bligh (later of The Bounty) and, at twenty, on his first Australian voyage had George Bass, the Lincolnshire man after whom the Bass Straits was named, as shipmate.

When Flinders got his first command—at 26—he married his sweetheart Anne, and prepared to sail with her on The Investigator, the practice of the times but against Naval law.

But the Admiralty lords paid a surprise visit to the ship, poor Anne was discovered and sent home. Matthew sailed alone and they did not see each other for ten years.

Four years after their re-union, the great sailor died leaving a small daughter. He was forty, worn out with privations, which included seven years as a captive in French-owned Mauritius.

In between, this Lincolnshire man had explored Australia, and written his

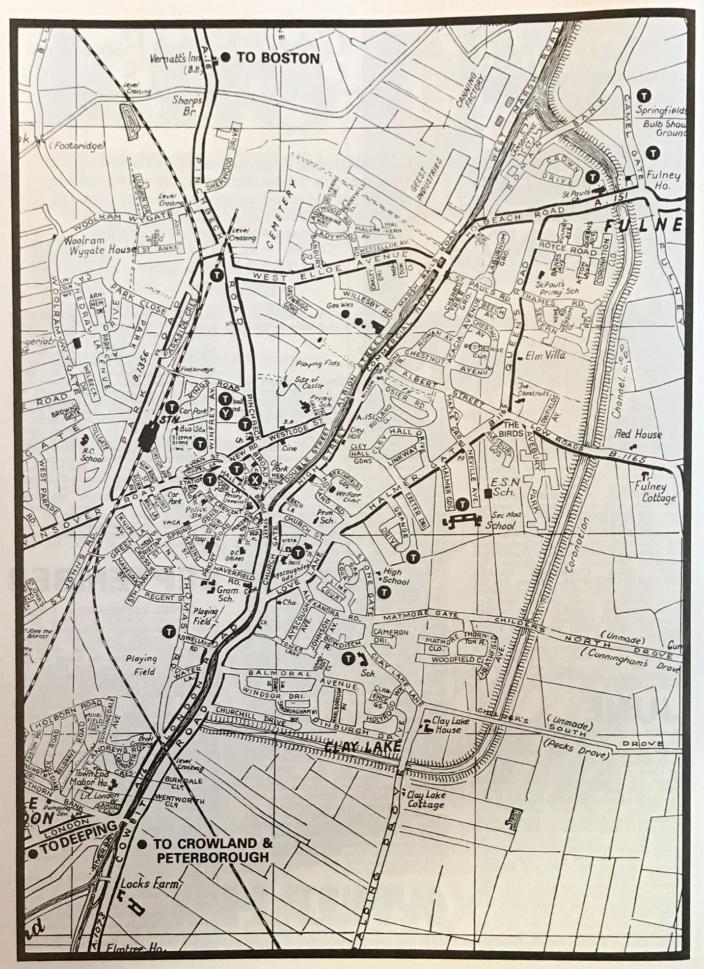


great work "A voyage to Terra Australis" — a navigational work of immense worth with charts, maps and logs written with a compelling mix of scientific accuracy and human comment.

The country treated him and his

family disgracefully. They would not pay the debts on his great work, or award back pay or a pension.

The reason? This was the Napoleonic wars, and the spoils went to those who won battles, not the men of vision who made discoveries for the future.





Thumbs up for a successful show, despite the wellington boot weather! Three of the most important people show their delight as last year's parade came safely home. Pictured are Jim Benton, organiser of the float exhibition, Bertie Wray, in charge of float decorating, and Flower Parade committee chairman Rob Teeuw

A map of the Flower Parade route appears on page 6. Opposite is a more detailed map to help visitors find their way about on foot. It concentrates on the central areas of town and Springfields is situated just over 11/2 miles from the centre at the top right of the map.

Key: X = Market Place Y = Float Exhibition

T = Toilets.

TOILET FACILITIES: As you can see there are plenty of toilets. As well as the usual public facilities, many extra loos, such as at schools and church halls, plus mobile units set up by the South Holland District Council are provided for visitors.

CAR PARKING: Parking the huge number of coaches and cars arriving in a tight little town such as Spalding produces a tremendous problem, but over the years adequate hard standing has been found for the heavier buses and space for the thousands of cars. School grounds and industrial sites are used and local farmers also help out by lending the use of fields on the outskirts of town. Camping and caravan facilities are also available through the clubs so that many visitors can stay at least a couple of nights.

For drivers arriving fresh to the town, parking can be a bit of a problem and they (and their passengers) are particularly asked to take note of exactly where they leave their vehicles - so that they can be found easily after the parade. Each major car and coachpark is clearly signposted. The central bus park is on the Winfrey Avenue close by the float exhibition where the parade starts and ends. Other major bus parks at Springfields (top right of map) and on the Geest Industries complex in West Marsh Road.

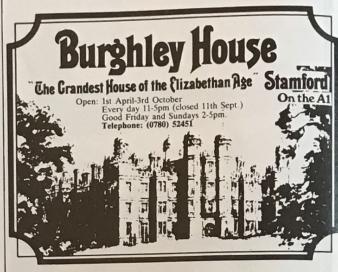
TRAFFIC SYSTEMS: On Parade Day, May 8, roads are re-opened to traffic as soon as possible after the parade passes by. On Sunday, May 9, a one-way system comes into operation (in a clockwise direction) round the town's main thoroughfares, taking in the Float Exhibition, Springfields and the Town Centre.

TOURIST BUS SERVICE: A town bus service (to carry passengers between the town centre Float Exhibition and Springfields Gardens) will be in operation all day Saturday, May 8 and Sunday, May 9.



# Railway display

Spalding and District Model Railway Society will be "At Home" in the town's South Holland Centre (from 10am to 7pm on Flower Parade Day) when members will have six lay-outs on display and be happy to meet other enthusiasts. The price of admission is 40p adults, 20p children, with admission for complete family parties, £1.10.



# Over a thousand Co-op labels

The extensive Co-op label range which covers food, pharmaceuticals, clothing & household goods — much of which is produced in Co-op factories — helps the Co-op to bring you the best goods at



# Big outside broadcast

BBC Radio Lincolnshire will be mounting one of its biggest outside broadcasts to cover the Spalding Flower Parade. The station's most popular presenter, Chris Jones, will be leading a team which will provide detailed coverage of the event throughout the weekend.

A special link is being created with the police traffic control unit so that detailed information about road conditions in the

area can be broadcast regularly.

Regular programmes will include reports from Spalding on the build-up of activity during Saturday and in the afternoon the radio car will broadcast live from the parade.

Radio Lincolnshire's ambitious coverage of the Tulip Parade this year has been made possible by two technical developments during the past 12 months — the opening of a new medium wave transmitter that now serves the south of Lincolnshire and the creation of a district studio in Spalding

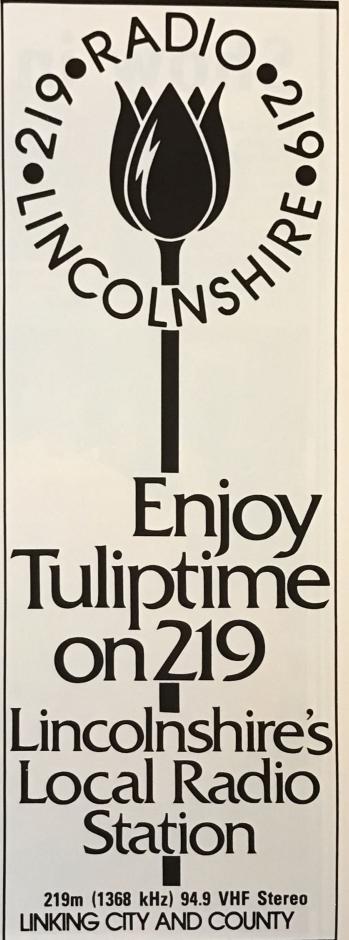
#### RECEIVER MAST

A receiver mast at the studio — in the town's swimming baths building — now enables the outside broadcast unit to work anywhere in the Spalding area. The radio car signal is passed to the studio and then via landline to the main studio centre in Lincoln. It reaches the transmitters within a split second of leaving Spalding.

On Sunday, May 9, at 1 p.m., Radio Lincolnshire will be broadcasting a special half hour documentary on the weekend's events. You can tune to the station on 219 metres

medium wave (1368 kHZ) or on 94.9 VHF stereo.





NAME.

ADDRESS

# Show in a million

Flower heads certainly pack a dramatic punch when used in their millions with the skill and imagination lavished on these floats.

Tulips, tall and stately in themselves, bow to the designer's and decorators' will when headed, to produce visions as varied as the animal characters seen here, or the British Rail Inter-City 125 train — which got a great welcome

from boys of every age in last year's parade.

We have to thank the tulip's life cycle for our parade. For if the British bulb grower is to succeed in his aim of producing high quality disease-free stock in countless varieties — for you to plant in autumn and enjoy in spring — then the heads must come off as soon as each flower bursts into bloom.

This is done to stop the plants seeding, for the formation of seeds uses most of the energy that the bulb would have put into increasing in size.

So the growers are "cruel to be kind" and through their goodwill this waste product is gathered in by the million to produce this unique floral occasion.





Off the rails — but on the right track for the Flower Parade, an inter-city 125 leaves the Halley Stewart Field.



The Hare and the Tortoise set off on their famous fable race.

# Johnsons SEEDS

See them in flower at Springfields Gardens

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one of the largest turkey processors in the country and suppliers to leading cooked meat manufacturers.

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Turkey is the original home of the tulip and the first bulbs did not come into Europe until 400 years ago when they were smuggled out of the Kingdom of Suliman The Magnificent.

## NEWHOLME for a bigger choice at the

An example from our current display - The **Eden Continental** engineered with style and elegance.

Purpose designed to give you all the advantages of an expensive custom-built conservatory at a price you can afford.

**Full instructions** supplied for the DIY enthusiast.

Alternatively we offer a delivery and erection service available nationwide at extra cost.

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#### NEWHOLME (A16) PINCHBECK

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how to arrange flowers on a budget, articles from TV's Geoffrey Smith and Geoff Hamilton, competitions and our jobs for the week section. Every page packed with gardening know

Britain's No 1 — out at your newsagents now!



# A fantasy of shapes, colours... and girls

The crowds who watch "the greatest free show on earth", do not have time to do more than applaud the overall impression as each fantastic float passes by on Parade Day.

But behind each one lies a great deal of technical know-how, and who better to sum up the pleasures and problems of the parade than its designer, Kees van Driel.

"You have to realise that designing floats is very restricted by technical limitations," he says, explaining that there is a maximum height, width and length that the tractor can carry. Figures must also be big enough, otherwise the details which creates so much delight, becomes an unrecognisable blur.

#### RARE BLUE

Then there is the colour range. He would give his eye teeth for a blue tulip (think how that would have helped in this Maritime England parade) and though we do have a "black" tulip, it is as scarce as gold-dust, so he has to achieve his miraculous effects within the yellow, red, pink and white range.

"Stretching the technical possibilities to the limit is challenging and can widen the scope to try new ideas," says Kees, who believes that a parade can only really be called successful if the spectators are not aware of these factors, but are completely carried away with the colour, fun and imaginative use of floral splendour.





Pinning on the tulips — volunteers come along every year to give a helping hand.



Mr. Kees van Driel

His aim is a fantasy of shapes and colours and pretty girls apparently "floating" on air round the route. But he points out the problems caused by, for instance, last year's magnificent floral Intercity 125, when a tractor and trailer not only had to be transformed into the recognisable shape of a high speed loco, but also produce the illusion of a full length train on a float actually one tenth of the actual size.

As soon as the "up to half million" visitors go home after one parade, preparations are already under way for the next

Visitors come year by year to our show because they know that every float will be different, newly designed and created to echo the fresh theme.

Walt Disney's anniversary, World Wildlife, circuses, Royal occasions, and the 400th anniversary of the tulip coming to Europe, these and many other themes interpreted with fun, fantasy and endearing animal figures have kept the parade new and exciting, and a magnet for the millions over the past 24 years.

"I hope that people will continue to come from far and wide, by car, train or coach. And as designer, and part of that unique parade team I hope I will be able to continue to satisfy their expectations," says Kees van Driel.

# HAPPY DAY!

# butit's averybusyone forbobbies

Spalding police sergeant lan Duguid stops shift work on March 30 each year, to concentrate fully on the countdown to the Lincolnshire force's biggest one-day effort.

With Inspector Keith Woods he will spend long hours on Parade Day in the police control centre, just a few hundred yards away from the Halley Stewart field, the start and finishing point for the big show.

"We can hear all the crowds and sense the excitement but we never see a thing," said Sgt Duguid, whose yearly job begins every February when representatives of all interested parties (police, motoring organisations, the ambulance service, the district council and others) get together.

"We're always learning. We meet after every parade for a de-briefing, and any improvements agreed will go into next year's plan," he said.

It's a big day for the police. The fifty based on Spalding sub-division are augmented by around eighty colleagues from within the county, and around fifty "specials" are also brought in for the job of ensuring a trouble-free day and the least possible hassle for everyone, despite a huge crowd converging from all directions on our little market town.

And don't let's forget the mounted policemen on their magnificent horses.

"I'd like to give a special pat on the back to our 14 motor cyclists. Two are detailed all day as the Miss Tulipland escorts, a very popular job, and the others go out on all the main roads leading into Spalding and radio in the state of the traffic. We simply couldn't do without them," said the Sergeant.



Spalding policemen Sgt Ian Duguid and Inspector Keith Woods do a lot of poring over maps when planning their peaceful "Operation Tulip Time."



Spalding's local police chief Insp Sid Tomlinson — his first Flower Parade.

The planning is meticulous. Inspector Woods and Sgt Duguid have got it all down to a fine art, as Spalding's new Chief Inspector Sid Tomlinson will see when he's "blooded" at his

first parade on May 8.

The town is split into 14 sections, each section has its own space in the control centre (normally a big hall at the bulb and produce auction) where the police muster to receive instructions from their own sergeant.

"We have a box for each sergeant, with radios, armlets, instructions and meal tickets (389 dinners and 414 teas are consumed over the two days) and he is responsible for seeing that everything is returned," said Sgt Duguid.

Eighty personal radios are issued, each with two batteries and in their long weekend (for Parade Sunday is almost as busy for traffic control) the two policemen will be on duty for around 13 hours a day.

Controlling thousands of vehicles and up to half a million people, keeping everyone happy while coping with minor problems, a policeman's lot is hectic, but quite a happy one in Spalding over Parade weekend.

Little old ladies missing their buses is an annual certainty but thankfully "aggro" is almost non-existent.

"At our briefing early on Parade morning the Chief Superintendent always reminds everyone that this is a festive occasion, that everyone is here for a happy time, and we should be happy with them," said Sgt. Duguid.

# TOURIST **ATTRACTIONS**

#### BOSTON GUILDHALL MUSEUM

South Street, Boston. Tel: Boston 64601. [South Street (one way) runs from Market Place to Haven Bridge. Guildhall on left-hand side immediately past Spain Lane.

Description: Original prison cells in which the early Pilgrim Fathers were imprisoned in 1607 after their abortive attempt to leave England for religious freedom in Holland. Pictures and prints of local interest. Local archaeological material. Collection of firemarks.

OPEN ALL YEAR: 1st May to 30th Sept. Mon.-Sat. 0930-12.15, 13.15-17.00. 1st October to 30th April Mon.-Fri, 9.30-12.30, 13.30-16.30 (not open Sat. during this period). Adm. 15p. Children free if accompanied.

#### **Battlefield of Bosworth Project**

Ambion Hill Farm, Sutton Cheney, Nr. Market Bosworth

- Award winning project with Visitor Centre, including New Exhibition, battle models, Film and slide shows, replica flags and shields, cafeteria, book and gift shops. Open April 7th-October 31st (every after-
- noon)
- Illustrated Battle Trail through picturesque countryside. \* Occasional Special Events.
- 15 miles west of Leicester. Follow road signs from A447 or A444 to Sutton Cheney, Market Bosworth, Leicestershire. Admission: Adults 70p. Children 40p. Cars

Project Manager: Director of Property, Land Agency Division, County Hall, Glenfield, Leicester.

Enquiries Tel. Market Bosworth (0455) 290429. An enterprise of Leicestershire County Council

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Further details 0536-82248.



Open daily 10.30am



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USHER ART GALLERY Lindum Road, Lincoln Paintings and drawings of Lincolnshire; Usher Collection of watches, silver and miniatures; 2000 years of British coins

CHURCH FARM MUSEUM Church Road, Skegness Farming as it Was GAINSBOROUGH OLD HALL Gainsborough

15th-century manor house Grantham Museum

The spirit of old English

STAMFORD MUSEUM

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Lincolnshire County Council, County Offices, Lincoln Tel. (0522) 29831 (ext. 60)
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School and coach parties welcome at all times by arrangement.

Entry: Adults 70p, Children 35p, OAPs 35p

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Watch our potters and artists create an item of beauty, using the skill

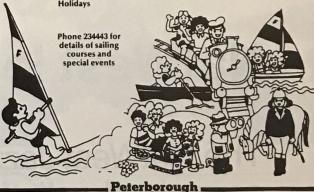
Follow a piece of clay through the factory and see it being transformed

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Tel ,- Stamford 782854 for Timetable and further information.

#### VISIT TATTERSHALL CASTLE

Built about 1440 on the site of a mediaeval castle by Ralph Cromwell, Treasurer of England, the Tower - 100 ft - is an outstanding example of a fortified manor house. Museum with model of castle and other exhibits.



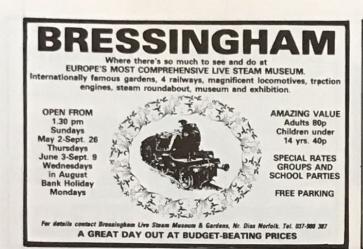
#### A property of 🏖 The National Trust

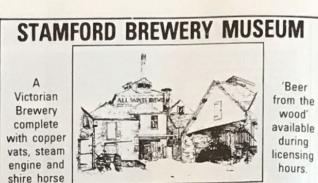
Situated 31/2m SE of Woodhall Spa, S of A153.

OPEN: Mon. to Sat. 11-6.30, Sun. 1-6.30 or sunset if earlier. October to end March: closed 1-2. Also closed Christmas and Boxing Days.

ADMISSION: 90p. Parties of 20 or more 80p.

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**OPENING HOURS** ADMISSION:

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Admission: Adults £1.50; Children 80p Parties of 30 or more Adults £1.00 each. Parties of 30 or more OAP's 80p each. NO ADDITIONAL CHARGES

Special Events most Sundays (Jousting, Mock Battles, Bands etc.) Free Catering Tariff and Leaflet from: Jimmy Durrands, Room 6, Estate Office, Belvoir Castle, Grantham, Lines. Tel: Knipton (047-682) 262 or 233.

#### **Rutland County** Museum

Catmos Street, Oakham (Telephone Oakham 3654)

\*\*\*

The Museum's collections of farming equipment and tradesman's tools from Rutland are well known for miles around. Come and see for yourself. Admission free.

Tuesday-Saturday 10.00-13.00 and 14.00-17.00; Sunday (April-October) 14.00-17.00



# NatWest leads the way

The NatWest Jazz Band, which is comprised entirely of Bank staff, is delighted to lead the 1982 Spalding Flower Parade

## National Westminster Bank

# Thanks to Flower Parade helpers

The Spalding Flower Parade Committee wishes to express its sincere thanks to the undermentioned:—

THE LINCOLNSHIRE COUNTY
CONSTABULARY for their close
co-operation.
HOLLAND BROS. of Spalding. Messrs.
DODSON BROS. of Spalding, GLEN
GARAGE, West Pinchbeck and R. C.
EDMONDSON, Spalding, for the loan
of breakdown vehicles.
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by P. M. TRACTORS, Spalding.
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The SOUTH HOLLAND DISTRICT COUNCIL and their staff.
The SPALDING AND DISTRICT FLOWER LOVERS' CLUB.
THE AUTOMOBILE ASSOCIATION.
THE ROYAL AUTOMOBILE CLUB.
The Directors of SPALDING UNITED FOOTBALL CLUB.
ST JOHN AMBULANCE BRIGADE.
LINCOLNSHIRE FREE PRESS and SPALDING GUARDIAN.



HOLBEACH AND DISTRICT ROUND TABLE and EAST ELLOE ROTARY CLUB for their assistance in selling programmes.

SPALDING ROTARY CLUB for their assistance in selling this publication. KEES VAN DRIEL.

GEE TEE BULB CO, Spalding for generous loan of buildings.

SPRING PHOTOGRAPHIC LTD., for kind loan of transparencies.

Trailers by GEOFF GILBERT

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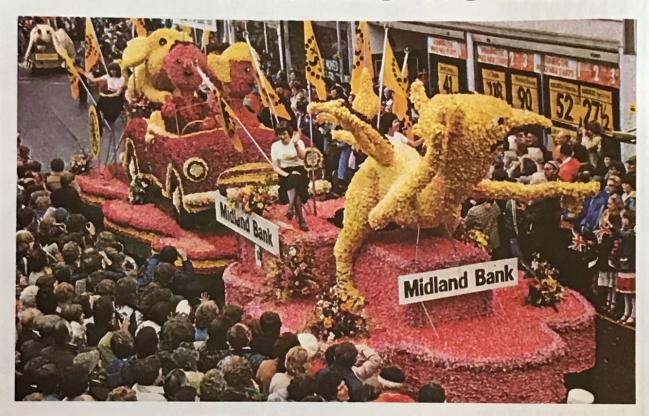
SANDERSON FORKLIFT LTD., for the use of equipment. Thanks to all other companies and individuals who help to ensure the success of the Flower Parade.





Flower Parade day would not be complete without our Tulip Time sellers in old-time minstrel costume. This year members of Holbeach and **District Round Table** are taking to the streets complete with plentiful supplies and decorated prams the results of their efforts going charities. It's work - but a lot of fun, too.

# Such fantastic flowers





## A SPECIAL SETTING

We all agree that tulips look pretty special when transformed into fantastic and funny floats by human imagination and skill, but you cannot really better the sight of flowers in their natural element, good old Mother Earth.

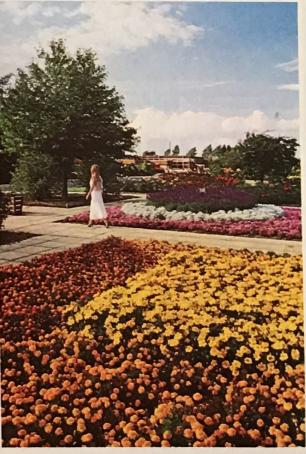
Springfields Gardens was created by local bulbgrowers 16 years ago for just this purpose — to show British spring bulbs in a perfect sylvan setting. The kind you might achieve in your own garden, using our bulbs and your own honest sweat.

But since 1975, the Springfields story has not ended along with the Spring. Now the gardens are open right through until the end of September.

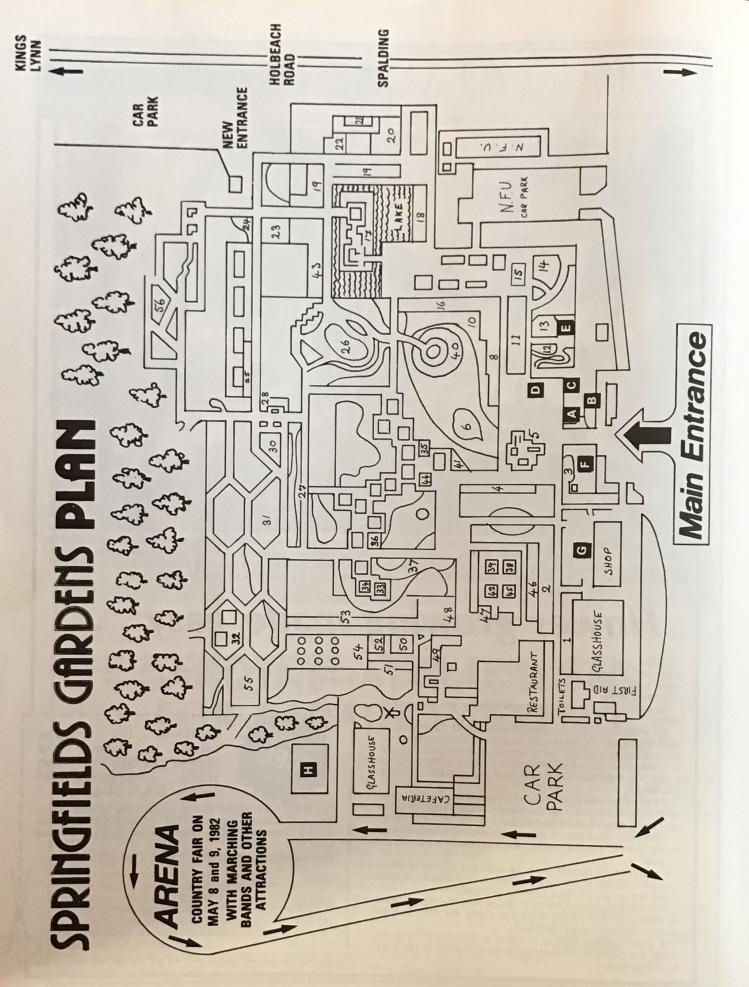
Well over 12,000 rose bushes have been planted since then, and to add to the symphony of summer colour 30,000 pot grown plants are bedded out each June after the tulips have been lifted. Still later in the year, there is a dazzling display of autumn dahlias. So for six months of every year Springfields is a delight to visit.







43



# VISITORS' GUIDE TO THE FLOWERS

## SPRING EXHIBITORS

- 2 Notcutts Ltd (Plants, Trees & Springfields
- Spalding Bulb Co (R. & W.) Shrubs R.)
  - 4 Tacchi's (W.O.)
- 5 Association British Bulbs Ltd (W.O.)
- 6 O. A. Taylor & Sons (Bulbs) Ltd (W.O.)
- British Bulb Exporters.
- Shrubs R.) Unwins Bulb R. 10 Hilliers (Plants, Trees &
- O. A. Taylor & Sons (Bulbs) Ltd (W.O.)
  - & 13 Mayflower Gardens 12
- 14 Lingarden Ltd (W.O.
  - 15 Springfields
- 16 Baytree Nurseries
- Geest Horticultural Group Lowland Nurseries Ltd (R) 18 11
- **British Horticultural Co Ltd** 
  - G. Darley (W.O.) (WO.)
- Matthew Verdegaal 22
- Jacques Amand (Speciality (Peterborough) Ltd (W.O.) 23
  - Van Tubergen Ltd (R.) Bulbs) (R.)
    - 24 Van Tubergen Ltd (r 25 A. Exton (W.O.) 26 Wallace & Barr (R)

- O. A. Taylor & Sons (Bulbs) Ltd
  - H. Prins Ltd (W.O.)
- 30 Highfield Nurseries Ltd (R.)
  - H. Prins Ltd (W.O.) 31
- & 34 J. & L. K. Braybrooks Ltd
  - G. M. Clarkson (Cowbit) Ltd. (W.O.)
    - Winchester Bulb Co (W.O.) Hortico (R. 35
- Glenside Nurseries Ltd (W.O.)
- South Holland Growers' Club 38 Glenside Nurseries I 39 South Holland Grow 40 Wallace & Barr (R.)

J. & L. K. Braybrooks (W.O.)

- 41
- E. H. Houghton (W.O.) S. L. Culy Ltd (W.O.) 42
- J. Parker 43
- C. Slooten Ltd (W.O.) S. F. Spridgen (W.O.) 45
- Pergola M. Van Waveren & Springfields 47

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Pergola — M. van Waveren & Sons (K.L.) Ltd (W.O.)

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- & 51 Groom Bros. Ltd (R) 20
- Rosewarne & Kirton E.H.S. 53 Herbaceous Border 54 Wilford Bulb Co (R) 52
- Baytree Nurseries & Garden
- KEY: R = Retail. WO = Wholesale 56 Hill's Nurseries (W.O.)

only.

admitted free.

Gardens for the Spring season (which ends in mid-May) 1982 is £1 adults. Accompanied children (up to 16 years), are Admission charge to Springfields

October) are 75p adults, with accompanied

children again free of charge.

Summer season charges (mid-May to

Admission details

- weekend (May 8-9) when the charge will be £1.50 for adults, with accompanied children The exception is on Flower Parade similarly free of charge.
  - Times of opening are 10am-6pm daily, including Sundays.

### herbaceous border in bloom according to Times of opening are also 10am-6pm Special event: Indoor Daffodil Show, collection of over 12,500 rose bushes, (evening parties by arrangement). A bedding plants and dahlias and a Friday, April 9 (and weekend)

## SUMMER DISPLAYS

SPRING VARIETY

GLASSHOUSE

### Sons (Winchester) shrubs. Unwins Seeds. W. W. Johnson, Boston. Dahlias: Aylett Nurseries Ltd; British Norfolk Lavender Ltd; Hillier & Association of Rose Breeders;

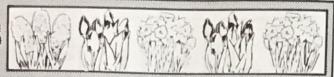
## CAR PARKS

Springfields, parking is free except as follows: Saturday, May 8: cars 60p, coaches £4. Sunday, May 9: Cars 40p, coaches £3. Ample parks for cars and coaches readily accessible and adjacent to

## AMENITIES

- INFORMATION BUREAU SPRINGFIELDS OFFICES TUCK SHOP A B U D
- PHOTOGRAPHIC KIOSK
- **MODEL GARDENS** FLOWER KIOSK JUBILEE MAZE **TICKET OFFICE** UI

### Springfields





Springfields April to mid-May spring season provides many delights, from the early "host of golden daffodils" to the late-flowering tulip varieties. Whatever the weather outside, early visitors can be sure of colour. Outdoors there will be naricissi, daffodils, early hyacinths and tulips, and indoors — in the big glasshouses — the best of favourite and new tulip varieties.



A party of 80 rose breeders and growers were delighted with their visit to Springfields last July to view the 12,500 bushes in the 150 varieties rose garden, which are supplied by the British Rose Breeders' Association. On the left, pointing out the merits of fine examples of the Jubilee rose is association secretary Mr Jack Harkness.

The idea of the garden is to show new varieties before they are commercially available.

### AFTER THE SPRING, WHAT NEXT?

By late May the Spring display is coming to a close and the hard work really starts. All the bulbous flowers are lifted and the beds cultivated ready to take the bedding plants.

Thousands of begonias, geraniums, french marigolds, bedding dahlias and other plants are placed in special designed patterns where the bulbous flowers had been during the spring.

This operation is completed by mid-June. After tidying up the garden by way of hedging and trimming lawns, spraying, etc., we await the first flush of roses in early July. By this time the bedding plants are well established and our summer visitors start to arrive.

Through the summer until October we have a magnificent display, not only of summer bedding plants but Britain's most modern collection of roses, over 12,000 supplied by the British Association of Rose Breeders who continually update the collection to provide rose lovers with a living catalogue of new varieties available

During October, after the gardens are closed, the bedding plants are

lifted and the beds prepared for bulb planting which is completed in early December, this guaranteeing another fine display in the Spring.

Each year additional work is carried out in the gardens to improve facilities and provide new plantings to interest our visitors.

After seeing the gardens in the spring a return visit in the summer enables a true appreciation to be made of the contrasts of season which highlights the Springfields displays.



### **Springfields**

- PARKING: Ample parking for cars and coaches are readily accessible adjacent to Springfields. On Saturday May 8 a car park charge will be made of £4 for coaches and 60p for cars and on Sunday 9th £3 and 40p respectively.
- SHOPS: (open daily until 5.30pm) Inside the gardens there are shops selling a variety of garden requisites, photographic and tuck shops, and a cut flower kiosk. Look too for our gift shop emphasising countryside arts and local crafts, now under Springfields' management.
- CATERING: There is a modern, newly refurnished restaurant with outstanding bar facilities which caters for main meals. Light refreshments are served in our large cafeteria throughout the spring season. Catering enquiries and restaurant bookings ONLY to: The Manager, Springfields Restaurant. Tel. Spalding (0775) 4405.

- GENERAL: We regret that dogs are not allowed in the Gardens.
- WHEELCHAIRS: Springfields Gardens has been planned for the enjoyment of the disabled with wide walks and wheelchairs available, free of charge. St John Ambulance Brigade personnel are on duty throughout the spring season and there is a well-equipped first-aid room.
- THE MANAGEMENT reserve the right to close the Gardens at any time for any period without prior notice of any closure and without being responsible for any loss thereby occasioned.
- CLOSING DATE. The gardens also feature displays of bedding plants, roses and dahlias, according to season, and will finally close down for the winter in mid-October.

### Springfields Horticultural Society Ltd

The Springfields Horticultural Society Ltd, the body responsible for organising the annual display in the gardens of Springfields, was formed in 1966 under the sponsorship of the South Holland (Lincolnshire) Horticultural Association, a specialist branch of the Holland (Lincs) County Branch of the National Farmer's Union.

The Society is a registered charity, its principal object being to promote the study and practice of horticulture in all its branches and in particular the cultivation and development of all varieties of flowers grown from bulbs

Under its constitution, the income of the Society must be expended in carrying out its objects. By organising the annual display in the gardens, the Society enables members of the public to see the wide varieties of bulbs and corms available, and how best they can be used to beautify the small garden. There is in the gardens an information centre where visitors are able to obtain answers to their queries regarding the growing of bulbs and corms.

The Society organises lectures on horticultural topics, and participates in various horticultural exhibitions and

The Society has been working closely with the Ministry of Agriculture, Fisheries and Food on experimental programmes concerning bulb diseases and their treatment, and it co-operates with other societies in running trials in the gardens.

Any member of the public is eligible to apply for

associate membership of the Society. An annual subscription of £5.00 is payable by Associate Members, who enjoy certain privileges relative to admission to the gardens.

On production of membership card an associate member and guest will be entitled to free admission to the following:—

- A. Springfields Horticultural Exhibition
- B. Springfields Spring & Summer Seasons
- C. Exhibition of Floats & Rural Industries in the Sir Halley Stewart Field.
- D. Lectures and displays organised by the Society. \*MEMBERS ONLY — Free admission (except July 10th & 11th, 1982) to Royal National Rose Society Gardens at St. Albans.
- N.B. Every member will be entered on our mailing list.

  Members are welcome to visit Springfields

  Monday-Friday off season.

ASS	OCIATE MEMBERSHIP
Springfields Hor	ome an Associate Member of the rticultural Society and enclose my 0 made payable to SPRINGFIELDS L SOCIETY LTD.
NAME (BLOCK CAPITA ADDRESS	LS)
Signature	Date



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the style paradel

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The Unisex Fashion Centre of South Lincolnshire

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## Spalding TIME

### \*CHURCH EVENTS

CROWLAND METHODIST CHURCH. Catering 24th April to 11th May. Weekdays 2pm-6pm, Saturday and Sunday 10am-6pm. Enquiries Mrs. J. Coley, 4 Abbots Drive, Crowland. Tel (0733) 210475 or 210530.

FLEET PARISH CHURCH. FLOWER FESTIVAL 30th April-9th May. Art and crafts. Light

refreshments, stalls, toilets, good parking.

HOLBEACH PARISH CHURCH FLOWER FESTIVAL. May 1st-9th. Will cater in Tuliptime. Toilets, parking. Enquiries to Canon Evans, Vicarage, Holbeach. Telephone

NORTHGATE METHODIST CHURCH, WEST PINCHBECK. Luncheons and teas every day except Sundays from mid April to mid May. Booked parties only. Full details from Mr. B. Wheatley, Short Drove, West Pinchbeck, Spalding, Lincs. Telephone Pinchbeck Bars (077587) 316.

SPALDING BROAD STREET METHODIST CHURCH FLOWER FESTIVAL. 7th-12th May 10am-9pm. Lunches and teas. Parties catered for from 24th April except Sundays (Saturday 8th May cafeteria only including breakfast from 8am). Enquiries H. F. Belton, 37, Seas End Road, Surfleet. Telephone Surfleet 317 (or Spalding 67582).

SPALDING PARISH CHURCH FLOWER & BULB THANKSGIVING FESTIVAL. May 6th-11th. The Church, beautifully decorated with Spring Flowers, is on the route of Spalding Flower Parade. Booked meals and cafeteria in large modern hall, car park adjoining. Further information from the Church Office, The Parsonage, Church Street,

Spalding, Lincs. Telephone (0775) 2772.

ST. MARY'S PARISH CHURCH, LONG SUTTON, FLOWER FESTIVAL. 29th April-9th May. Salad lunches, teas, afternoon teas and morning coffee. Light refreshments each day from 10am to 9pm. Coaches and booked parties welcomed. Good coach/car parking. Toilets. Enquiries to Rev. J. M. Warwick, The Vicarage, Long Sutton, Spalding. Telephone Holbeach (0406) 362033.

### \*OTHER EVENTS

CLEO OF SPALDING (formerly Hyldas) where you will find high class ladies fashion together with the same courteous service and staff you have known over the past years. 9, Winsover Road, Spalding. Telephone 2409.

CUT OUT VIVISECTION. N.A.V.S. Spalding branch 6, Church Street, Dawsmere, Long Sutton, Lincs

FENLAND AIRFIELD. Pilots welcome 8th and 9th May for lunch and coach rides to and

from Spalding. Details Wisbech 2891.

FULL COVERAGE OF THE SPALDING FLOWER PARADE including 4 page pictorial feature in the Lincolnshire Free Press issue of 11th May. Available by post 40p. Send details to The Subscription Dept., Lincolnshire Free Press, The Crescent, Spalding, Lincs, PE11 1AB.

MODEL RAILWAY EXHIBITION South Holland Centre, Spalding. Parade Day from 10am. At least 6 layouts. Details (0775) 5523.

SPRINGFIELDS GARDENS, SPALDING, the unique spring flower spectacle situated 1 mile east of town centre off Holbeach road (A151). Admission £1 (May 8th and 9th £1.50), Summer season 75p.



For the encouragement and promotion of rural crafts. 40 CRAFTSMEN & WOMEN SHOWING THEIR WORK THIS YEAR — WELL WORTH A VISIT

THE SPRINGFIELD COUNTRY FAIR. SPALDING, MAY 8th & 9th







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BAR within the **BACCHUS** 

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Sycamore Farmhouse. Bed and breakfast. Telephone Whaplode Drove 445.

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Mrs. Reedman, 26 Peterborough Road, Langtoft. Tele-

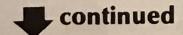
phone Market Deeping 343102. Bed and breakfast. One double and one twin. Parking space available.

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