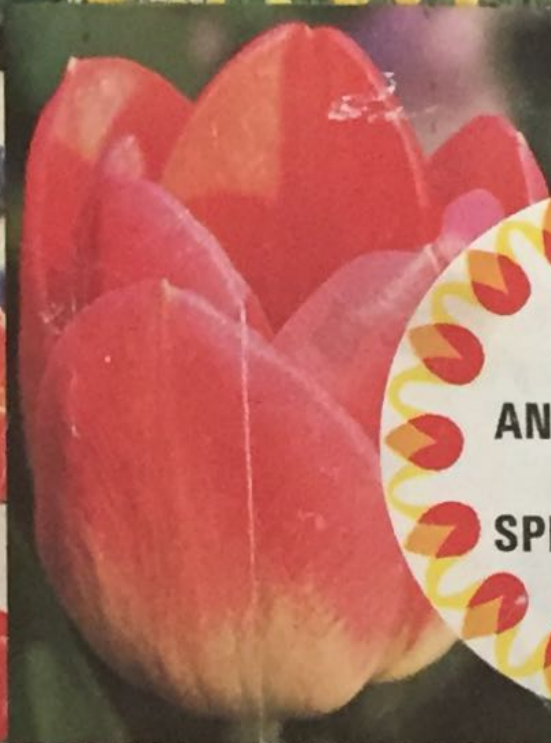


spalding

LINCOLNSHIRE
ENGLAND

**FULL
COLOUR
PRICE 15P**



**1975
THE 10th
ANNIVERSARY
OF
SPRINGFIELDS**

OFFICIAL SPRINGFIELDS & FLOWER PARADE SOUVENIR GUIDE

Spr[•]ing

the **unique** national



fields

spring flower spectacle

The Springfields Horticultural Society Limited, the body responsible for organising the annual display in the gardens of Springfields, was formed in 1966 under the sponsorship of the South Holland (Lincolnshire) Horticultural Association, a specialist branch of the Holland (Lincs) County Branch of the National Farmers Union.


The Society is a registered charity, its principal object being to promote the study and practice of horticulture in all its branches and in particular the cultivation and development of all varieties of flowers grown from bulbs and corms.

Under its constitution, the income of the Society must be expended in carrying out its objects. By organising the annual display in the gardens, the Society enables members of the public to see the wide varieties of bulbs and corms available, and how best they can be used to beautify the small garden. There is in the gardens an information centre where visitors are able to obtain answers to their queries regarding the growing of bulbs and corms.

The Society organises lectures on horticultural topics, and participates in various horticultural exhibitions and shows.

The Society has been working closely with the Ministry of Agriculture, Fisheries and Food on experimental programmes concerning bulb diseases and their treatment, and it cooperates with other societies in running trials in the gardens.

Any member of the public is eligible to apply for associate membership of the Society. A small annual subscription is payable by Associate Members, who enjoy certain privileges relative to admission to the gardens.



1975
THE 10th
ANNIVERSARY
OF
SPRINGFIELDS



**Plant your bulbs
September/
October**



EXHIBITORS

W.O.—Wholesale Only.

R—Retail.

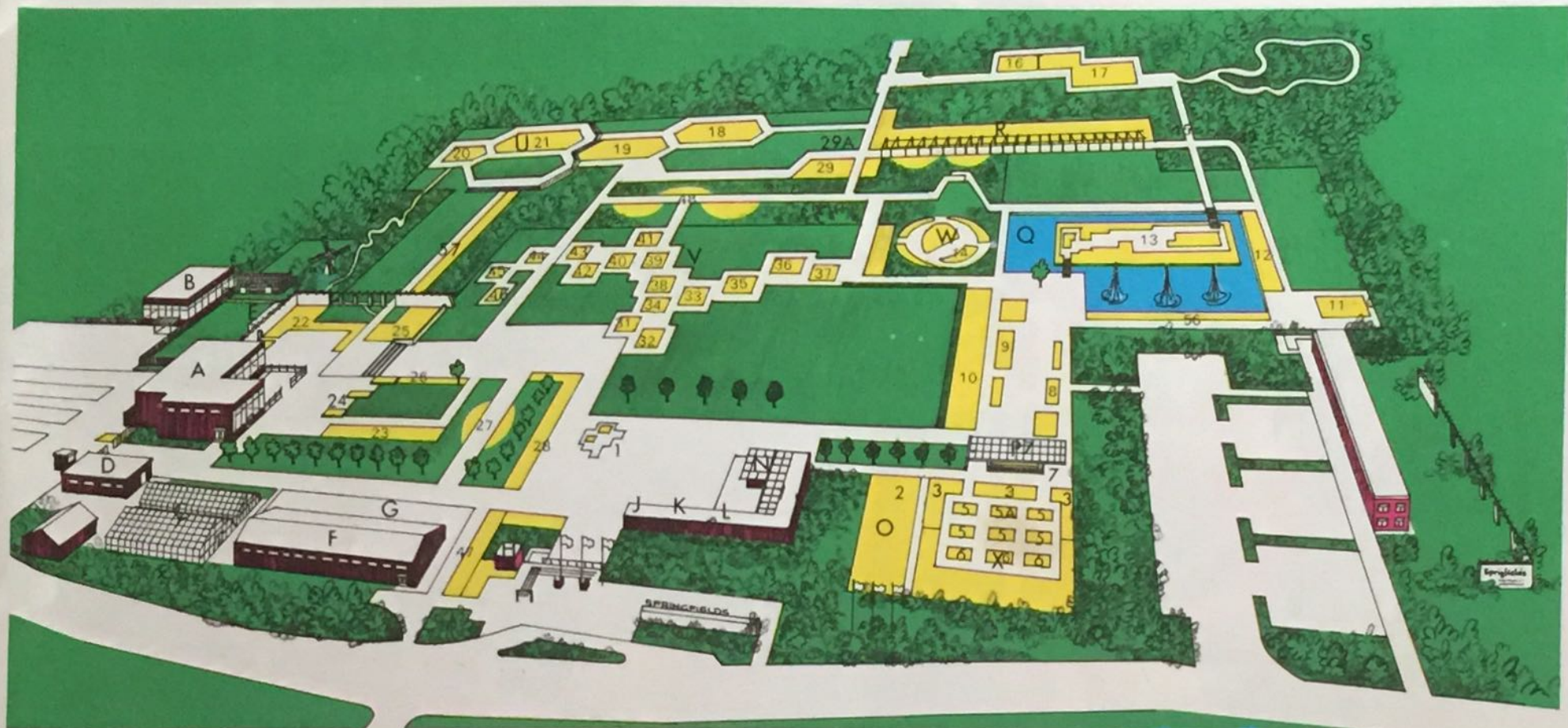
1. Associated British Bulbs. W.O
2. Hortico Ltd. R.
3. Pennygate Bulb Co. Ltd. W.O.
5. Spalding Horticultural Co. Ltd. W.O.
- 5A. Rosewarne E.H.S.
6. Broadleigh Garden R.
7. Holland County Federation of Young Farmers Clubs
8. Lingarden W.O.
9. Groom Bros. Ltd. R.
10. J. Parker (D.B.) Ltd. R & W.O.
11. H. K. Braybrooks (Cowbit) Ltd. W.O.

12. Stassen Ltd. R
13. Spalding Bulb Co. Ltd. R.
14. Walter Blom & Son Ltd. R.
15. Spalding Bulb Co. Ltd. R.
16. F. B. Secrett (Truro) Ltd. W.O.
17. Lingarden W.O.
18. H. Prins Ltd. W.O.
19. Matth. Verdegaal (Peterboro') Ltd. W.O
20. Wallace & Barr Ltd. R
21. British Horticultural Co. Ltd. W.O.
22. Hortico Ltd. R.
23. Groom Bros. Ltd. R.
24. Mayflower Gardens W.O.
25. Dom Seeds Ltd.

26. The Lincolnshire Daffodil Society
27. F. B. Secrett (Truro) Ltd. W.O.
28. Grampian Growers
29. The Daffodil Society W.O.
- 29A. Wilford Bulb Co. Ltd. W.O. & R
31. S. F. Spridgen W.O.
32. C. Slooten Ltd. W.O.
33. S. L. Culy Ltd. W.O.
34. O. A. Taylor & Sons Ltd. W.O.
35. G. Darley & Sons W.O.
36. R. Silberrad & Sons Ltd. W.O.
37. Boston College of Further Education
38. The South Holland Growers Club
39. H. H. C. Rigby W.O.

40. Glenside Nurseries Ltd. W.O.
41. Gee Tee Bulb Co. W.O.
42. F. F. Goose & Sons Ltd. W.O.
43. William Dekker Ltd. W.O.
44. E. J. Gotobed & Sons W.O.
45. J. & L. K. Braybrooks Ltd. W.O.
46. J. & L. K. Braybrooks Ltd. W.O.
47. Spalding Bulb Co. Ltd. R.
48. Lowland Bulb Co. Ltd. R.
49. E. H. Houghton Ltd. W.O.
56. Lowland Bulb Co. Ltd. R.
57. Jersey Bulb & Flower Growers Association Ltd.

MAP OF Springfields



carpark

main entrance

to spalding ↘ to holbeach ↗

A RESTAURANT
B CAFETERIA
C GLASSHOUSE
D TOILETS AND
FIRST AID
E AVIARIES

F GARDEN SHOP
AND GARDEN
CENTRE
G FLOWER KIOSK
H TICKET OFFICE

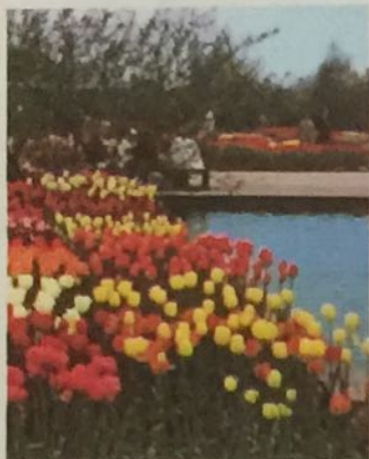
J INFORMATION
BUREAU
K SPRINGFIELDS
ADMINISTRATIVE
OFFICES
L TUCK SHOP

N PHOTOGRAPHIC
KIOSK
O MODEL GARDEN
P PERGOLA
Q LAKE
R COLONNADE

S WOODLAND
WALK
T WOODLAND
GARDEN
U SUNKEN GARDEN
V FLOWER MEADOW

W FLOWER VALLEY
X SPECIES BULBS
Y GARDEN
GLASSHOUSE
Z MILL WALK

1975



1966

Opening of Springfields by the Earl of Ancaster, Lord Lieutenant of Lincolnshire.



1967

Springfields had a more mature appearance and the new Garden Centre was an additional feature.



1968

The Prime Minister, the Rt. Hon Mr. Edward Heath visited Springfields.



THE 10th ANNIVERSARY OF Springfields



1972

400th anniversary of the introduction of the Tulip to Europe from Turkey. Visit to Springfields from the Ambassador of the Turkish Republic.

1969

We planned a new feature at Springfields—the Garden Glasshouse—a garden under glass. The lines of the beds continued outside the glasshouse to show completely different sets of growing conditions.



1974

Visit of the International Society of Horticultural Scientists from all over the world who specialise in Bulb Research. Promotion with the World Wildlife with various activities arranged during the Season.

1975

Springfields looks forward to celebrating its tenth anniversary.



1970

BBC Radio "Any Questions" team at Springfields. BBC2 Tele vision filmed Springfields to be included in an educational programme for children.



1971

BBC Radio "Woman's Hour" visit to Springfields. Admiral Furse, the well known, widely travelled Botanist, visited Springfields to show part of his wonderful collection of slides on the "Natural Habitat of Bulbs."



1973

We welcomed the millionth visitor to Springfields since the Garden first opened in 1966.



Springfields

WHAT THERE IS TO SEE

The gardens of Springfields were created to cherish the tulip and other bulb species—the symbols of Spring. Just as the World Wildlife—our theme for 1974—seeks to conserve wild life, be it animal, plant or place, so here we care for one of nature's wild treasures lovingly transformed over four centuries into the infinite variety of colour, shape and size you see today as you wander through the 20 acres of Spring spectacle.



WORLD WILDLIFE

The World Wildlife is an international organisation established in 1961 for the conservation of wild animals, wild plants and wild places.

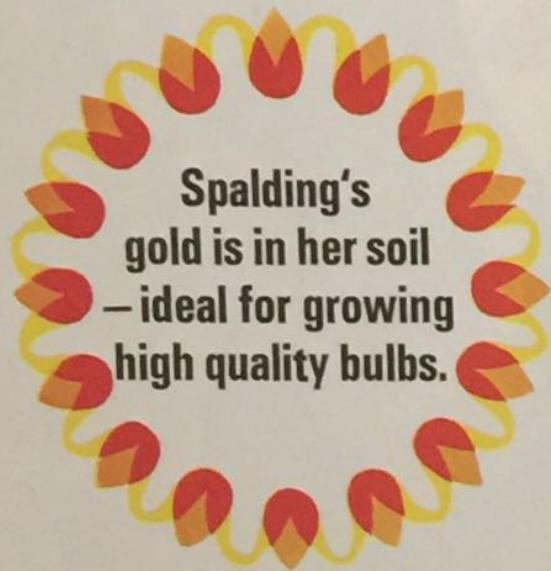
Some 16 countries are associated independently, of which the British was the first to be formed, also in 1961. H.R.H. The Duke of Edinburgh is the President and Peter Scott its Chairman.

One example of endangering of nature and its beauty is the goat which is one of the greatest threats to the survival of bulb species. You can see at Springfields the splendour of the hundreds of varieties originating from these wild species.

All over the world, however, the threat to plants and animals increases, and we feel happy to know that there are people who, with research, hard effort and personal involvement, try to restore the balance by channeling the grazing grounds of the animals, to rescue another part of nature, the plants, which give us so much enjoyment as you experience today at Springfields.



The panorama of lakes, lawns, trees and wooded walks is but embroidery on the canvas of multi-sized beds of blooms such as any gardener might plan for his own home. So as you pick your favourites from the million of blooms about you remember that advice is always at hand to help our visitors plan their own smaller Springfields.





We like to think of Springfields as a floral masterpiece painted on a canvas of velvet lawns and framed by flowering shrubs. With two and a half miles of pathway winding round the individual plots it takes more than an hour to cover the whole garden for at every twist and turn there's something new demanding attention. It's surprising how many visitors, though bedazzled with colour, still find time to admire our well-kept lawns.

"WILDLIFE IN FLOWERS"

World Wildlife is on display in Spalding for our 1974 Flower Parade. The splendid savagery of the puma, the playful charm of the Giant Panda, the comedy of cheeky chicks cheeping from the egg, its a subject fit to fire an artist's imagination. In the biggest—and we hope the



best—parade yet, designer Kees van Driel puts the spotlight in flowers on the animal kingdom and especially some of the species' in peril. To dramatise the cause of the World Wildlife he has packed fun and fantasy, drama and delight into the floats designed to thrill animal lovers

An overseas
visitor named
our Parade
"The Greatest
Free Show
on Earth"



of all ages. We feel that this parade has something important to say and that it has been said in flowers in an inimitable way. We hope that all our visitors will enjoy Spalding's 16th Flower Parade, the children as a day of delight, their elders as a floral reminder of the duty we all owe



to ourselves and future generations to conserve the wild things of the earth. As the floats pass by in their panoply of colour, excitement and fiesta let's remember how it all began. We've had a pretty girl to represent the industry since 1959. In the early days she used to tour the



tulip fields by car and one day someone rightly said that the queen of the tulips should at least have a few blooms to decorate her vehicle. As the wreath-trimmed car gave way to the first specially made float so grew this spectacle to something unique in Britain. Today, when

Every year
the floats use
over 8 million
multi-coloured
tulip heads



participants in the Parade have picked their fancy from the designer's drawings, they go to Spalding's blacksmith who interprets them into graceful but sturdy metalwork, ready for expert workers to cover in straw matting as a firm foundation on which to pin the millions of



An estimated
half a million
people attended
the 1973
Parade

tulip heads. Teams of workers, many of them volunteers, toil for a frantic 48 hours to cover the straw in beauty, a task which evokes the Dunkirk spirit to be done in time, despite aching backs and sore fingers. As the floats pass by on Parade, it's difficult (distracted by all our pretty girls) to fully appreciate the skill of design and the artistry of the flower arrangements



done by Spalding Flower Lovers' Club. That's why the three day static float exhibition on a site just off the town centre is so popular with visitors. For then you can practically count the heads and appreciate that it takes something like a hundred blooms to cover just one square foot of surface. The exhibition on the Halley Stewart Field opens as soon as the last float has



Hundreds of people work with the growers throughout 48 hours to complete the floats on time

drawn safely in among the stalls and marquees which feature the country crafts and produce of Tulipland. Like our flower-power Parade, the exhibition is organised by the South Holland (Lincolnshire) Horticultural Association of the Spalding Branch of the National Farmer's Union.



**Thank you
for coming
to see our
internationally
famous Flower
Parade**



Springfields

THE VARIETY GLASSHOUSE

If winter comes, can Spring be far behind? Not here, where between wide paths bloom early not only the best and most beautiful of commercial varieties but also newly bred and rare species destined to become exhibition or collector's pieces.

EXHIBITORS

Glasshouse Exhibitors. 1974.

W.O.—Wholesale.R.—Retail.

Plot

- A. J. & L. K. Braybrooks Ltd. W.O.
- B. Spalding Bulb Co. Ltd. R.
- C. H. K. Braybrooks (Cowbit) Ltd. W.O.
- D. Mayflower Gardens W.Q.
- E. Lingarden W.O.
- F. Geest Industries Ltd.
- G. Spalding Bulb Co. Ltd. W.O.
- H. J. Parker (D.B.) Ltd. R. & W.O.
- I. G. Darley & Sons W.O.
- J. E. H. Houghton Ltd. W.O.
- K. Glenside Nurseries W.O.

Garden Glasshouse Exhibitors. 1974.

Plot

- 1. Matth. Verdegaal (Peterboro') Ltd. W.O.

It's World Wildlife year at Springfields and together we've arranged dozens of attractions throughout the season. These include visits from well-known people in the wildlife world who will be on hand to show you around the special exhibition.





**For
successful
indoor bulbs.
First, soak well
the planting
medium
(fibre).**



Spalding St. John Ambulance Brigade members man the First Aid Room opposite the Restaurant.

Though the gardens were designed for safety, it's nice to know that trained people are on hand in an emergency. We've had very few, though in early years it looked as if we'd make the Guinness Book of Records from the number of people who fell in the lake.





Feeling hungry? Then there's the luxurious Springfield's Restaurant and Bars, waiting to welcome you. Enjoy a meal while feasting your eyes on the panorama outside or have a drink at a table on the terrace and watch the crowds add their own colour to the spring spectacular. For those with less time to spare there is a large and cheerful self-service cafeteria where snacks are available throughout the day. If you prefer to picnic on a nice Spring day, we have catered for your needs by opening up a section of the shrubbery as a picnic area adjacent to the sunken garden. The picnic area is well sheltered and an ideal haven for a relaxing hour.

HOW TO GROW YOUR BULBS

Tulips and daffodils are easy to grow if a few simple rules are observed. First and foremost, as with everything else, you get what you pay for. So buy from a reputable firm. So called 'bargains' can mean disappointment. For effective flowering, the general rule is the larger the better. No tulip should be less than 10cm in diameter. Choose daffodil bulbs egg-sized and double-nosed. Any well drained soil, the lighter the better, will grow good bulbs. Plant daffodils in September and tulips in October/November.



If you are growing your bulbs on heavy land a little sand under the bulb will help drainage—water-logging is the one thing no bulb can stand. Whatever your soil is like it will probably help to add some form of organic matter, such as compost leaf mould or peat. Fresh manure should never be used but garden fertiliser can be applied if necessary. Plant with a trowel, see there are no air pockets beneath the bulb. The ideal depth for planting varies with the type of soil. In very light sandy soil which dries out easily the bulbs can go deeper than in heavy, stiff soil. A good general rule is to plant at about two to three times the diameter—measuring from the top of the bulb to the surface. Spacing will vary according to the effect you want, but remember that tulips and daffodils look their best when grown in a mass. But they need breathing space so don't be tempted to plant too closely. In general large tulips and daffodils should be at least 5–6 inches apart and smaller tulips no closer than 3–4 inches apart. To make sure your bulbs will flower season after season, pinch off the flower head as soon as it is past its best. (As Spalding growers do and incidentally provide the millions of heads for the Parade). But it is essential to let the foliage die down naturally, to enable the bulb to build up its resources for next year's flowering. So if you want the room for summer bedding plants, just re-plant your bulbs in a shallow trench elsewhere until the foliage withers. Then carefully lift and dry thoroughly in an airy place, away from strong sunlight. When the tops are quite dry, they can easily be removed. Then the soil should be brushed off and the clean dry bulb stored in a cool ventilated place until planting time comes round again. So far we've been concerned with garden bed cultivation but many people believe in Wordsworth's "host of golden daffodils" and like them "naturalised"—grown in informal clumps in open grass or around shrubs and trees. To get that poetic effect, scatter the bulbs on the ground—and plant them where they fall. In a year or two each bulb will form a clump which can later be lifted and split if you wish to increase your stock, or left indefinitely where they are. Remember it is just as essential with naturalised bulbs to let the foliage wither naturally. So if you're planting in grass it must be left uncut—which may mean to the end of June. So choose a site where you don't mind having long grass for a time.

A UNIQUE COLLECTION FROM THE DAFFODIL SOCIETY

Near the centre of the Garden The Daffodil Society have a series of plots planted with what is probably the most advanced collection of modern daffodils to be publicly grown and displayed anywhere in the world. The bulbs have been donated by connoisseurs and both amateur and professional breeders. Some of the bulbs are now being sold by specialist growers at fairly modest prices but other bulbs are still extremely rare and very expensive (in some cases more than £5 per bulb). Each year as the stocks increase so the price diminishes so that there is no reason whatsoever why some of these bulbs should not soon become available at popular prices. Points to observe in these daffodils of the future are the great substance and width of the petals which overlap and lie flat, also the improved "form" and not least the intensity and purity of colour.

If you are interested in modern daffodils, The Daffodil Society welcomes new members. Details are available at the Information Office.

ROSEWARNE

It may not be generally realised that the daffodil family offers a wide range of types, colours and flowering times and gardeners who plant only trumpet daffodils are certainly missing a great deal. An Exhibit from Rosewarne Experimental Horticulture Station shows examples of each of the 10 main types of daffodils which will be of interest to the grower, gardener and connoisseur alike. Rosewarne in Cornwall is one of several Experimental Stations of the Ministry of Agriculture, Fisheries and Food which together with Kirton in Lincolnshire is experimenting with bulb crops. New daffodils from throughout the world are grown to find better varieties for the cut flower and bulb trade and a range of new early varieties (not yet available) has recently been raised. To succeed commercially or in the garden a daffodil must be vigorous and healthy with good colour and poise of flower. Both Rosewarne and Kirton are experimenting in various ways to assist British growers in producing these qualities.

Variety	Exhibitor	Notes





MAP OF SPALDING

A16

A151

EXHIBITION OF FLOORS
FLOWER PARADE ROUTE

SPRINGFIELDS
PARKING
SCHOOLS
INFORMATION CENTRE
PUBLIC CONVENIENCE

A16

A1073

Springfields

A 151



spalding

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